



Mississippi Hotel & Lodging Association
HOTEL OCCUPANCY REPORT
Month & Year-To-Date - September 2011



	Current Month - September 2011 vs September 2010												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from September 2010						Properties		Rooms	
	2011	2010	2011	2010	2011	2010	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	63.3	59.9	\$103.40	\$99.41	\$65.47	\$59.54	5.7	4.0	10.0	10.7	0.6	6.4	52,285	29,725	4,875,745	3,458,034
East South Central	57.0	56.0	\$78.22	\$77.48	\$44.59	\$43.40	1.8	1.0	2.8	3.9	1.1	2.9	3,737	2,316	310,797	217,013
Mississippi	53.9	55.2	\$76.85	\$76.21	\$41.45	\$42.04	-2.2	0.8	-1.4	-0.6	0.8	-1.4	662	377	57,600	31,346
Jackson, MS	50.3	48.0	\$68.30	\$68.22	\$34.33	\$32.72	4.8	0.1	4.9	5.6	0.6	5.5	124	88	10,477	7,811
Biloxi-Gulfport MSA	54.3	66.7	\$80.42	\$81.54	\$43.63	\$54.37	-18.6	-1.4	-19.8	-19.8	-0.0	-18.7	98	59	12,893	6,556
MS North/Tupelo	57.0	51.2	\$88.35	\$83.92	\$50.39	\$42.94	11.5	5.3	17.4	20.9	3.0	14.8	118	58	12,466	4,155
MS Central/Vicksburg	54.7	52.8	\$70.03	\$71.75	\$38.29	\$37.90	3.5	-2.4	1.0	0.5	-0.5	3.0	131	63	8,155	4,505
MS South/Hattiesburg	49.6	50.3	\$71.06	\$70.17	\$35.26	\$35.31	-1.4	1.3	-0.2	1.0	1.1	-0.3	113	54	7,202	4,012
MS East Central/Meridian	50.6	58.6	\$73.68	\$71.15	\$37.28	\$41.67	-13.6	3.6	-10.5	-10.5	0.0	-13.6	41	26	3,726	2,130

	Year-To-Date - September 2011 vs September 2010												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD 2010						Properties		Rooms	
	2011	2010	2011	2010	2011	2010	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	61.6	58.9	\$101.45	\$97.97	\$62.54	\$57.74	4.6	3.6	8.3	9.1	0.7	5.3	52,285	29,725	4,875,745	3,458,034
East South Central	57.1	55.5	\$77.34	\$75.19	\$44.14	\$41.74	2.8	2.9	5.7	6.6	0.8	3.6	3,737	2,316	310,797	217,013
Mississippi	58.1	57.4	\$76.86	\$75.51	\$44.67	\$43.33	1.3	1.8	3.1	3.5	0.4	1.7	662	377	57,600	31,346
Jackson, MS	53.9	51.9	\$70.26	\$68.30	\$37.87	\$35.45	3.9	2.9	6.8	7.7	0.8	4.7	124	88	10,477	7,811
Biloxi-Gulfport MSA	63.8	72.4	\$84.64	\$81.21	\$53.97	\$58.81	-11.9	4.2	-8.2	-6.9	1.4	-10.7	98	59	12,893	6,556
MS North/Tupelo	59.6	52.6	\$82.84	\$82.30	\$49.33	\$43.30	13.2	0.6	13.9	14.1	0.2	13.4	118	58	12,466	4,155
MS Central/Vicksburg	55.9	51.8	\$68.56	\$68.53	\$38.32	\$35.48	7.9	0.1	8.0	8.6	0.6	8.5	131	63	8,155	4,505
MS South/Hattiesburg	51.2	51.3	\$69.42	\$69.21	\$35.52	\$35.52	-0.3	0.3	-0.0	-1.0	-1.0	-1.3	113	54	7,202	4,012
MS East Central/Meridian	57.8	56.4	\$75.38	\$73.19	\$43.58	\$41.28	2.5	3.0	5.6	4.5	-1.0	1.5	41	26	3,726	2,130