

Mississippi Hotel & Lodging Association

HOTEL OCCUPANCY REPORT

Month & YTD - September 2008

Current Month - September 2008 vs September 2007												
Occ %		ADR (\$)		RevPAR (\$)		Percent Change from September 2007						
2008	2007	2008	2007	2008	2007	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	

Participation			
Properties		Rooms	
Census	Sample	Census	Sample

United States

60.6	64.5	\$107.31	\$104.14	\$65.08	\$67.13	-5.9	3.0	-3.1	-0.2	2.9	-3.1
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50,238	26,387	4,644,471	3,164,208
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East South Central

57.2	59.1	\$82.05	\$75.63	\$46.90	\$44.70	-3.3	8.5	4.9	8.4	3.3	-0.0
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3,551	2,017	297,611	195,223
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Mississippi

63.3	59.4	\$81.34	\$73.41	\$51.48	\$43.61	6.5	10.8	18.1	24.4	5.3	12.2
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620	317	54,084	26,065
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Jackson, MS

59.9	56.8	\$76.38	\$68.43	\$45.75	\$38.84	5.5	11.6	17.8	26.4	7.3	13.3
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113	75	9,456	6,765
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Biloxi-Gulfport MSA

65.8	66.5	\$86.89	\$79.60	\$57.14	\$52.96	-1.2	9.2	7.9	11.5	3.4	2.2
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89	45	12,016	4,285
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MS North/Tupelo

59.7	56.1	\$88.37	\$76.45	\$52.80	\$42.88	6.5	15.6	23.1	24.7	1.3	7.9
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114	50	12,243	3,571
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MS Central/Vicksburg

68.0	55.3	\$72.32	\$64.81	\$49.17	\$35.82	23.0	11.6	37.3	43.8	4.8	28.9
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120	49	7,449	3,711
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MS South/Hattiesburg

65.2	58.7	\$76.95	\$68.07	\$50.17	\$39.98	11.0	13.0	25.5	38.0	10.0	22.0
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110	46	6,958	3,660
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MS East Central/Meridian

Year to Date - September 2008 vs September 2007												
Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD 2007						
2008	2007	2008	2007	2008	2007	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	

Participation			
Properties		Rooms	
Census	Sample	Census	Sample

United States

62.9	64.9	\$107.41	\$103.59	\$67.58	\$67.21	-3.0	3.7	0.6	3.1	2.5	-0.6
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50,238	26,387	4,644,471	3,164,208
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East South Central

58.2	60.9	\$78.30	\$74.51	\$45.58	\$45.40	-4.5	5.1	0.4	3.5	3.1	-1.5
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3,551	2,017	297,611	195,223
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Mississippi

63.0	63.0	\$75.57	\$71.92	\$47.57	\$45.30	-0.1	5.1	5.0	10.4	5.2	5.1
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620	317	54,084	26,065
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Jackson, MS

62.7	61.1	\$70.62	\$69.30	\$44.28	\$42.34	2.6	1.9	4.6	10.6	5.7	8.5
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113	75	9,456	6,765
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Biloxi-Gulfport MSA

70.1	69.4	\$82.66	\$79.52	\$57.94	\$55.21	1.0	3.9	5.0	10.7	5.5	6.5
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89	45	12,016	4,285
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MS North/Tupelo

57.9	57.4	\$77.35	\$72.60	\$44.75	\$41.64	0.9	6.5	7.5	8.2	0.6	1.5
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114	50	12,243	3,571
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MS Central/Vicksburg

60.2	57.7	\$67.72	\$63.41	\$40.75	\$36.59	4.3	6.8	11.4	16.1	4.3	8.7
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120	49	7,449	3,711
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MS South/Hattiesburg

63.8	67.8	\$70.66	\$65.29	\$45.08	\$44.25	-5.9	8.2	1.9	11.6	9.6	3.1
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110	46	6,958	3,660
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MS East Central/Meridian

59.2	64.4	\$78.06	\$73.31	\$46.19	\$47.23	-8.2	6.5	-2.2	3.7	6.1	-2.6
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40	24	3,466	1,849
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SMITH TRAVEL RESEARCH

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