



Mississippi Hotel & Lodging Association
HOTEL OCCUPANCY REPORT
Month & Year-To-Date - November 2011



	Current Month - November 2011 vs November 2010												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from November 2010						Properties		Rooms	
	2011	2010	2011	2010	2011	2010	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	55.7	53.2	\$100.85	\$96.66	\$56.17	\$51.42	4.7	4.3	9.2	9.9	0.6	5.3	51,019	29,638	4,817,161	3,456,083
East South Central	51.5	49.5	\$77.04	\$74.56	\$39.70	\$36.90	4.1	3.3	7.6	7.6	0.0	4.1	3,731	2,317	310,174	217,224
Mississippi	50.5	49.1	\$75.93	\$73.62	\$38.37	\$36.17	2.9	3.1	6.1	6.6	0.5	3.3	661	377	57,330	31,206
Jackson, MS	51.0	47.1	\$70.33	\$68.69	\$35.88	\$32.35	8.3	2.4	10.9	11.6	0.6	9.0	123	88	10,327	7,811
Biloxi-Gulfport MSA	50.0	54.0	\$77.26	\$78.13	\$38.60	\$42.17	-7.4	-1.1	-8.5	-9.8	-1.5	-8.8	97	59	12,701	6,556
MS North/Tupelo	48.4	46.9	\$86.22	\$79.95	\$41.69	\$37.48	3.2	7.8	11.3	14.6	3.0	6.2	119	59	12,538	4,192
MS Central/Vicksburg	52.0	47.7	\$71.43	\$68.22	\$37.14	\$32.54	9.0	4.7	14.1	13.6	-0.5	8.5	131	63	8,155	4,468
MS South/Hattiesburg	48.8	47.5	\$70.56	\$67.20	\$34.46	\$31.92	2.8	5.0	7.9	9.2	1.1	4.0	113	54	7,202	4,012
MS East Central/Meridian	52.9	49.8	\$75.93	\$73.33	\$40.17	\$36.53	6.2	3.5	10.0	10.0	0.0	6.2	41	25	3,726	1,990
	Year-To-Date - November 2011 vs November 2010												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD 2010						Properties		Rooms	
	2011	2010	2011	2010	2011	2010	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	61.2	58.6	\$101.76	\$98.17	\$62.32	\$57.57	4.4	3.7	8.2	8.9	0.6	5.1	51,019	29,638	4,817,161	3,456,083
East South Central	56.9	55.3	\$77.68	\$75.56	\$44.16	\$41.75	2.9	2.8	5.8	6.4	0.6	3.5	3,731	2,317	310,174	217,224
Mississippi	57.3	56.6	\$76.94	\$75.49	\$44.11	\$42.76	1.2	1.9	3.2	3.2	0.0	1.3	661	377	57,330	31,206
Jackson, MS	53.9	51.7	\$70.77	\$68.53	\$38.16	\$35.43	4.3	3.3	7.7	7.2	-0.4	3.8	123	88	10,327	7,811
Biloxi-Gulfport MSA	62.2	69.9	\$84.06	\$81.25	\$52.32	\$56.79	-10.9	3.5	-7.9	-7.7	0.2	-10.8	97	59	12,701	6,556
MS North/Tupelo	58.0	52.2	\$83.53	\$82.24	\$48.47	\$42.93	11.1	1.6	12.9	13.7	0.7	11.9	119	59	12,538	4,192
MS Central/Vicksburg	55.6	51.8	\$68.88	\$68.70	\$38.31	\$35.57	7.4	0.3	7.7	8.1	0.4	7.8	131	63	8,155	4,468
MS South/Hattiesburg	51.3	51.6	\$69.65	\$69.23	\$35.73	\$35.72	-0.6	0.6	0.0	-0.5	-0.6	-1.1	113	54	7,202	4,012
MS East Central/Meridian	57.1	56.0	\$75.33	\$73.10	\$42.98	\$40.93	1.9	3.1	5.0	4.1	-0.8	1.1	41	25	3,726	1,990