

**Mississippi Gulf Coast Travel & Tourism Estimates, FY 2005 - FY 2010**

<b>Indicators #</b>	<b>All Estimates #</b>	<b>FY 2005</b>	<b>FY 2006</b>	<b>FY 2007</b>	<b>FY 2008</b>	<b>FY 2009</b>	<b>FY 2010</b>
<b>Expenditures by Visitors</b>	<b>Expressed in \$</b>	<b>\$2,001,260,067</b> <b>[\$2 BILLION]</b>	<b>\$1,026,478,073</b> <b>[\$1.03 BILLION]</b>	<b>\$1,584,407,784</b> <b>[\$1.58 BILLION]</b>	<b>\$1,759,153,317</b> <b>[\$1.76 BILLION]</b>	<b>\$1,634,211,463</b> <b>[\$1.63 BILLION]</b>	<b>\$1,616,965,123</b> <b>[\$1.62 BILLION]</b>
<b>Number of Visitors *</b>	<b>Include repeat visitors.</b>	<b>6.4 MILLION</b>	<b>3.6 MILLION</b>	<b>5.4 MILLION</b>	<b>5.2 MILLION</b>	<b>4.75 MILLION</b>	<b>4.9 MILLION</b>
<b>Direct Employment</b>	<b>(or Direct Jobs)</b>	<b>31,630</b>	<b>15,000</b>	<b>25,730</b>	<b>26,090</b>	<b>23,600</b>	<b>23,565</b>
<b>Travel and Tourism Employment Percentage</b>	<b>Employment % (Direct Jobs/Total Nonfarm Jobs)</b>	<b>19.7%</b>	<b>10.5%</b>	<b>17.0%</b>	<b>16.4%</b>	<b>15.0%</b>	<b>15.2%</b>
<b>State+Local Taxes/Fees Attributed to Travel and Tourism</b>	<b>Comprehensive data, FY08 - FY10. The FY05 - FY07 \$ amounts are very rough estimates.</b>	<b>\$208,540,000</b> <b>[\$208.5 MILLION]</b>	<b>\$107,800,000</b> <b>[\$107.8 MILLION]</b>	<b>\$166,400,000</b> <b>[\$166.4 MILLION]</b>	<b>\$184,921,746</b> <b>[\$184.9 MILLION]</b>	<b>\$170,234,909</b> <b>[\$170.2 MILLION]</b>	<b>\$168,504,063</b> <b>[\$168.5 MILLION]</b>
<b>Tourism Capital Investment (TCI)</b>	<b>Based on reported permit activity of actual construction: Tourism projects. Projects can take up to several years.</b>	<b>\$221,835,134</b> <b>[\$221.8 MILLION]</b>	<b>\$227,717,911</b> <b>[\$227.7 MILLION]</b>	<b>\$557,713,606</b> <b>[\$557.7 MILLION]</b>	<b>\$372,277,510</b> <b>[\$372.3 MILLION]</b>	<b>\$137,547,705</b> <b>[\$137.5 MILLION]</b>	<b>\$89,075,888</b> <b>[\$89.1 MILLION]</b>

# All indicators/estimates reflect combined totals/averages for Hancock, Harrison, plus Jackson counties. FY data are based on July - June time frames. FY 2005 = July 2004 - June 2005; FY 2006 = July 2005 - June 2006; FY 2007 = July 2006 - June 2007; FY 2008 = July 2007 - June 2008; FY 2009 = July 2008 - June 2009; FY 2010 = July 2009 - June 2010. National/regional/state economies were adversely affected, most of FY 2009 + FY 2010.

\* Visitation figures at the county or multi-county level are not published in the Economic Contribution of Travel and Tourism Reports for Mississippi.

**Note: Hurricane Katrina hit the Mississippi Gulf Coast on August 29, 2005, 60 days, or about two months into FY 2006.**

Sources: Mississippi Department of Revenue; Mississippi Department of Employment Security, Labor Market Information Unit; the Mississippi Gaming Commission; Cities/Counties; State Parks; the Mississippi Development Authority/Tourism Division; 2005 - 2010.

