

Mississippi Gulf Coast

The Mississippi Gulf Coast offers a multitude of annual festivals and events, championship golf courses, charter fishing, regional attractions and museums, shopping venues, eco-tourism, and exceptional restaurants cooking up our famous fresh seafood.



The current room inventory on the Mississippi Gulf Coast is over 12,500 and growing with the addition of new hotels and condominium units. With added rooms, meeting space, increased air transportation, and new attractions, the Mississippi Gulf Coast is poised to become a premier destination.

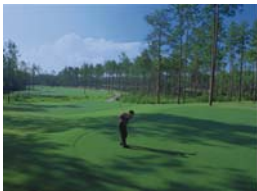


Casinos

Eleven casinos offer 24-hour gaming excitement and world-class entertainment. Dine around the world in a buffet or choose a fine dining restaurant.



Golf



This \$100 million industry may be the leader of the tourism industry's recovery. Over 20 courses are open offering a wide range of skill choices. **Jerry Pate's Preserve** in Vancleave and **Tom Fazio's Fallen Oak** in Biloxi are the most recent additions to

golf on the Mississippi Gulf Coast.

Charter Fishing



Charter fishing on the Mississippi Gulf Coast is better than ever. Over 40-vessels are ready to take visitors into the Gulf to catch "the big one." Fishing options include light-tackle and marsh fishing.

Air Service

The Gulfport-Biloxi International Airport completed a \$56 million expansion February 2008. A parking garage opened December 2008. Airlines offering direct service are Continental, Delta, Northwest Airlines, and U.S. Airways. Cities serviced are Jacksonville & Tampa, Dallas/Ft. Worth, Houston, Memphis, Atlanta, and Charlotte, NC. A Hilton Garden Inn and Residence Inn opened on-site with over 230 rooms in June 2008. The Hilton Garden Inn offers 2,000 sq ft of meeting space and the Residence Inn offers 460 sq ft.



Attractions

Our coast is home to the world's longest man-made beach, which is open and beach vendors are again offering water-borne

activities. Top attractions on the Mississippi Gulf Coast include:

Stennis Space Center, Gulf Islands Water Park (seasonal), the Biloxi Schooners, the Biloxi Shrimping Trip, Ship Island Excursions, the Walter Anderson Museum of Art, Lynn Meadows Discovery Center, and many shopping outlets and restaurants.



Our eco-tourism and soft adventure activities are gaining national attention. Beauvoir, The Jefferson Davis Home reopened June 3, 2008. Construction on the Jefferson Davis Presidential Library, a 25,500 sq ft building, began December 6, 2009 and expected to open mid-2011.

The Ohr-O'Keefe Museum of Art is in its transitional location,



the Historic Glenn Swetman House. Work towards the new \$32 million **Ohr-O'Keefe Museum of Art**

in Biloxi continues to move toward a partial opening November 2010. Designed by legendary architect **Frank Gehry**, the complex will include a George Ohr art pottery gallery (The Pods), an African American Art Gallery, The IP Casino Resort Spa Exhibitions Gallery, and a contemporary art gallery. The **Pleasant Reed Interpretive Center** is open by appointment for tours and special events.

Fun, engaging exploration of Earth and Space where everyone makes discoveries, are the concepts behind **INFINITY at NASA Stennis Space Center**, the \$44 million attraction scheduled to open on Mississippi's Gulf Coast in 2011. **Edwin Schlossberg** is the designer of Mississippi's first hands-on, minds-on interactive science center. Through its 3-D immersive theatre and expansive galleries filled with exhibits that invite fun-filled exploration and learning, visitors will be transported from the bottom of the oceans to the far reaches of the universe. A themed restaurant, a gift shop and real earth and space exploration artifacts will complete the experience.

The Maritime & Seafood Industry Museum is planning an early 2010 groundbreaking on Phase 1 of 3 to include a 17,000 sq ft exhibit building.

Janice Jones, Media/Public Relations Manager

Mississippi Gulf Coast Convention & Visitors Bureau • PO Box 6128 • Gulfport, MS 39506-6128
Ph: 228-896-6699 ext 210 • 888-467-4853 • Fax: 228-896-6788 • www.gulfcoast.org , janicej@gulfcoast.org

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The **Mississippi Coast Coliseum and Convention Center** has expanded to over 400,000 sq. ft. of flexible meeting and exhibition space.

CASINOS

Beau Rivage Resort & Casino reopened August 29, 2006, with new restaurants, including their signature fine dining restaurant, BR Prime. The resort features a fresh, updated look, a poker room, and a better defined high-limits area. The resort offers exclusive access to **Fallen Oak**, a **Tom Fazio** designed golf course, which opened November 6, 2006.

Boomtown Casino Biloxi reopened June 29, 2006, with 1,100 slot machines, 21 table games, and two restaurants.

Grand Biloxi Casino Hotel & Spa, a Harrah's property opened a permanent casino/hotel with 500 hotel rooms, a full service spa, 800 slot machines and 25 table games on August 17, 2006, in the former **Biloxi Grand Bayview**. The resort features **Grand Bear Golf Course** designed by Jack Nicklaus.

Hard Rock opened June 30, 2007 with 318 rooms including 24 suites, spa & fitness center, 1,200 capacity **Hard Rock Live**, 5 Restaurants including Ruth's Chris Steakhouse, 1,500 slot machines, 50 table games & poker.

Hollywood Casino Bay St Louis, formerly Casino Magic Bay St Louis, reopened August 31, 2006, with a fully functional, land-based, temporary facility with over 900 slot machines, 20 table games and 6 poker tables. The hotel tower offers 291 guest rooms and over 17,000 square feet of meeting space.

The Bridges Golf Club reopened October 18, 2006 and has been granted the Audubon Silver Signature Status by Audubon International.

The Island View Casino Resort invested over \$200 million in Gulfport's future. The property features an 83,000 sq ft casino, 562 hotel rooms, 2,100 slots, 47 table games, and two restaurants. Island View is the proud new home of Emeril's Gulf Coast Fish House, an **Emeril Lagasse** restaurant. This resort now owns the **Windance Country Club**. Phase III will include the renovation of 500 additional hotel rooms, a spa and meeting space south of Hwy 90.

IP Hotel & Casino reopened December 22, 2005 and features 956 newly furnished hotel rooms and suites, 1,900 slots and video poker games, 54 table games, a non-smoking 16-table poker room, a world class spa, shopping, Highlights Sports Bar & Grill, Chill, nightclubs and the Carnival de Brasil, the ultimate in Brazilian dining on the Gulf Coast. For sophisticated fine dining, thirty-two offers the only view of Biloxi's Back Bay and the Mississippi Sound. An expansion in 2008 added 26,000 sq ft of gaming space and an Asian themed Tien restaurant. A \$9 million showroom, Theatre A,

opened May 2008 featuring headline entertainment. The property also features over 38,000 sq ft of meeting space.

The **Isle Casino Hotel** (formerly the Isle of Capri Casino Resort) was the first casino in Biloxi to go land-based after Hurricane Katrina. This resort offers over 700 hotel rooms with 200 suites, full service spa and multi-level infinity pool, three restaurants, 1,300 video poker and slot machines, 27 exciting table games and live poker room.

The Palace Casino is operating a buffet and gaming in the former meeting space while working on development plans. The property reopened with 236 hotel rooms and opened the **Preserve Golf Club**, a **Jerry Pate** designed course, July 14, 2006. This course has since been recognized by Audubon International as a Certified Signature Sanctuary. The Palace Casino has plans to add 64,000 sq ft to the property.

Silver Slipper was the first casino in Mississippi to be built on land. Located in Hancock County, Mississippi, the property features 1,000 slot machines and 26 table games plus a ten table poker room. The casino is opened November 9, 2006. Future plans include an RV Park and hotel with meeting space and spa facilities.

Treasure Bay Casino opened June 21, 2006, on the north side of Hwy 90 with a newly remodeled modern look. An expanded casino opened July 2, 2007 for a total of 800 slot machines, 22 table games and a restaurant lounge and over 6,000 sq ft of meeting space. September 2007, 250 hotel rooms are currently available and CQ, a fine dining restaurant offering all seats with a view of the Mississippi Sound is open.

CONDOMINIUM DEVELOPMENT

- **Beau View Towers** – \$22 million - 456 luxury residences – opened November 2008
- **Legacy Towers** – 200 units, opened December 2006
- **The Ocean Club**, \$95 million - 375 units – Opened July 2007
- **Sea Breeze** – 185 units, opened December 2006
- **Sienna** – \$25 million - 80 units – Opened May 2007
- **Sterling Oaks** – 380 unit condominium community
- **Oak Glen Marina** – Three phase project with 289 units under construction
- **South Beach** – \$800 million – 326 unit complex – under construction

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