

**HARRISON COUNTY TOURISM COMMISSION
OFFICIAL MINUTES
May 27, 2010**

The Harrison County Tourism Commission met Thursday, May 27, 2010 at 3:00 p.m., at the MS Coast Coliseum, 2350 Beach Blvd, Biloxi, MS.

Commissioners Present: Kenneth Montana, president; Rip Daniels, vice president; Drew Allen, treasurer; Beverly Martin, secretary; Judge Danny Guice; Jon Lucas; Wilma Rizzardi; Bill Holmes, ex-officio

Commissioner Absent: Greg Van Stone

HCTC Staff Members Present: Richard Forester, executive director; Crystal Johnson, director, sales; Janice Jones, manager, public relations; Traci Dauro, admin assistant

Others Present: Hugh Keating, legal counsel; Laura Hasty, Reed Guice, Ted Riemann; Andy Hurt, Kerry Stoddard, the Big Three; Linda Hornsby, MS Hotel & Lodging Assn; Bridgett Varone & Scott Weinberg, MS Hospitality & Rest Assn; Kevin Drum, MS Gulf Coast Golf Assn; Dustin Gontarski, Compass Marketing; Brad Rhymes, IP; Ali Bass, Grand; Doug Borhies, Dynamic Outdoors

Commissioner Montana called the meeting to order and stated that the purpose of the meeting was to discuss the critical issues and marketing campaign necessary to mitigate the negative effects of national news coverage related to the oil spill caused by British Petroleum and others.

Commissioner Montana called the meeting to order.

Commissioner Daniels made the motion to accept the agenda as presented. Seconded by Commissioner Guice, the president called the question, with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Lucas	Voted -----	Yes
Commissioner Martin	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Van Stone	Voted -----	Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted May 27, 2010.

Commissioner Daniels made the motion to approve the presentation submitted by the Big Three and to present the same to the Gulf Coast Steering Committee. Seconded by Commissioner Martin, the president called the question, with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Lucas	Voted -----	Yes
Commissioner Martin	Voted -----	Yes

<i>Kenneth Montana</i> <i>President</i>	<i>Rip Daniels</i> <i>Vice President</i>	<i>Drew Allen</i> <i>Treasurer</i>	<i>Beverly Martin</i> <i>Secretary</i>	<i>Hugh Keating</i> <i>Legal Counsel</i>	<i>Richard Forester</i> <i>Executive Director</i>
<i>Danny Guice</i> <i>Commissioner</i>	<i>Jon Lucas</i> <i>Commissioner</i>	<i>Wilma Rizzardi</i> <i>Commissioner</i>	<i>Greg Van Stone</i> <i>Commissioner</i>	<i>Bill Holmes</i> <i>Commissioner</i>	

Commissioner Rizzardi	Voted -----	Yes
Commissioner Van Stone	Voted -----	Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted May 27, 2010.

Commissioner Daniels made the motion accepting the proposal from the Big Three for retainer fees, creative and placement to be included in the amount not to exceed \$450,000 plus net production cost to be submitted with the second phase of advertising. Seconded by Commissioner Martin, the president called the question, with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Lucas	Voted -----	Yes
Commissioner Martin	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Van Stone	Voted -----	Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted May 27, 2010.

Commissioner Martin made the motion to send a letter to the MS Development Authority requesting reimbursement in the amount of \$650,000 for the "Open for Business" commercial. Seconded by Commissioner Daniels, the president called the question, with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Lucas	Voted -----	Yes
Commissioner Martin	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Van Stone	Voted -----	Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted May 27, 2010.

Commissioner Allen moved that the meeting be adjourned. Seconded by Commissioner Guice, the president called the question, with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Lucas	Voted -----	Yes
Commissioner Martin	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Van Stone	Voted -----	Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted May 27, 2010.