



Mississippi Hotel & Lodging Association
HOTEL OCCUPANCY REPORT
Month & Year-To-Date - May 2011



	Current Month - May 2011 vs May 2010												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from May 2010						Properties		Rooms	
	2011	2010	2011	2010	2011	2010	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	61.5	58.8	\$101.54	\$97.61	\$62.47	\$57.43	4.6	4.0	8.8	9.6	0.8	5.4	52,397	29,212	4,874,637	3,424,681
East South Central	61.0	57.7	\$80.00	\$75.18	\$48.78	\$43.36	5.7	6.4	12.5	13.8	1.2	7.0	3,752	2,259	312,467	213,915
Mississippi	61.5	60.1	\$76.90	\$75.51	\$47.26	\$45.37	2.3	1.8	4.2	4.4	0.2	2.5	662	360	57,653	30,454
Jackson, MS	59.8	54.0	\$71.16	\$68.15	\$42.53	\$36.78	10.7	4.4	15.6	16.3	0.6	11.4	124	82	10,479	7,259
Biloxi-Gulfport MSA	63.3	80.1	\$84.64	\$81.38	\$53.55	\$65.20	-21.0	4.0	-17.9	-16.6	1.6	-19.8	99	58	12,971	6,774
MS North/Tupelo	65.1	55.2	\$82.68	\$82.25	\$53.81	\$45.42	17.8	0.5	18.5	17.4	-0.9	16.8	115	54	12,177	3,855
MS Central/Vicksburg	59.5	55.7	\$68.48	\$67.83	\$40.71	\$37.77	6.8	1.0	7.8	9.8	1.9	8.8	132	60	8,277	4,339
MS South/Hattiesburg	52.3	48.3	\$69.24	\$67.69	\$36.23	\$32.68	8.4	2.3	10.9	9.6	-1.1	7.2	114	51	7,339	3,917
MS East Central/Meridian	64.3	53.1	\$74.70	\$72.97	\$48.06	\$38.73	21.2	2.4	24.1	20.8	-2.7	18.0	41	26	3,726	2,130

	Year-To-Date - May 2011 vs May 2010												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD 2010						Properties		Rooms	
	2011	2010	2011	2010	2011	2010	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	57.5	54.7	\$100.17	\$96.97	\$57.61	\$53.00	5.2	3.3	8.7	9.6	0.8	6.1	52,397	29,212	4,874,637	3,424,681
East South Central	53.7	51.7	\$76.44	\$74.30	\$41.03	\$38.43	3.8	2.9	6.8	7.5	0.7	4.5	3,752	2,259	312,467	213,915
Mississippi	56.8	55.0	\$75.75	\$74.07	\$42.99	\$40.71	3.3	2.3	5.6	6.4	0.7	4.0	662	360	57,653	30,454
Jackson, MS	53.4	50.9	\$70.69	\$68.67	\$37.74	\$34.93	5.0	2.9	8.0	9.0	0.9	5.9	124	82	10,479	7,259
Biloxi-Gulfport MSA	62.3	67.9	\$82.59	\$77.92	\$51.46	\$52.94	-8.3	6.0	-2.8	-0.2	2.6	-5.9	99	58	12,971	6,774
MS North/Tupelo	58.4	50.5	\$81.18	\$81.45	\$47.44	\$41.13	15.7	-0.3	15.3	14.0	-1.2	14.4	115	54	12,177	3,855
MS Central/Vicksburg	53.6	49.3	\$67.96	\$67.04	\$36.44	\$33.07	8.7	1.4	10.2	13.1	2.7	11.6	132	60	8,277	4,339
MS South/Hattiesburg	49.7	50.1	\$68.41	\$68.57	\$33.98	\$34.39	-0.9	-0.2	-1.2	-2.2	-1.1	-2.0	114	51	7,339	3,917
MS East Central/Meridian	57.5	53.5	\$74.09	\$72.53	\$42.61	\$38.82	7.5	2.1	9.8	9.6	-0.2	7.3	41	26	3,726	2,130