

Mississippi Hotel & Lodging Association

HOTEL OCCUPANCY REPORT

Month & YTD - May 2009

	Current Month - May 2009 vs May 2008												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from May 2008						Properties		Rooms	
	2009	2008	2009	2008	2009	2008	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	55.7	63.1	\$97.03	\$107.53	\$54.05	\$67.90	-11.8	-9.8	-20.4	-17.9	3.2	-9.0	51,269	27,521	4,739,646	3,276,718
East South Central	52.8	58.8	\$76.71	\$80.29	\$40.50	\$47.19	-10.2	-4.5	-14.2	-11.0	3.7	-6.9	3,654	2,116	305,745	203,306
Mississippi	54.5	63.1	\$74.56	\$75.76	\$40.65	\$47.81	-13.6	-1.6	-15.0	-10.5	5.2	-9.1	640	338	55,849	28,053
Jackson, MS	55.7	62.0	\$68.13	\$69.62	\$37.95	\$43.17	-10.2	-2.1	-12.1	-5.7	7.3	-3.7	117	79	9,834	7,089
Biloxi-Gulfport MSA	55.9	73.2	\$79.89	\$84.00	\$44.69	\$61.45	-23.5	-4.9	-27.3	-23.8	4.8	-19.9	93	49	12,364	4,899
MS North/Tupelo	49.2	58.4	\$81.53	\$76.97	\$40.08	\$44.96	-15.8	5.9	-10.9	-9.6	1.5	-14.6	116	54	12,286	4,001
MS Central/Vicksburg	51.6	60.2	\$66.77	\$66.44	\$34.48	\$39.99	-14.2	0.5	-13.8	-7.7	7.1	-8.1	125	57	7,891	4,213
MS South/Hattiesburg	59.0	59.6	\$72.14	\$71.03	\$42.59	\$42.34	-1.0	1.6	0.6	8.1	7.4	6.4	113	48	7,267	3,857
MS East Central/Meridian	56.1	57.7	\$70.39	\$77.51	\$39.48	\$44.70	-2.8	-9.2	-11.7	-5.5	7.0	4.1	42	24	3,710	1,950
	Year to Date - May 2009 vs May 2008												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD 2008						Properties		Rooms	
	2009	2008	2009	2008	2009	2008	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	53.3	60.0	\$99.10	\$108.27	\$52.78	\$64.91	-11.2	-8.5	-18.7	-16.1	3.2	-8.3	51,269	27,521	4,739,646	3,276,718
East South Central	50.5	55.6	\$75.32	\$77.36	\$38.06	\$43.05	-9.2	-2.6	-11.6	-8.2	3.8	-5.7	3,654	2,116	305,745	203,306
Mississippi	52.5	61.1	\$73.92	\$73.66	\$38.80	\$45.03	-14.1	0.3	-13.8	-8.4	6.3	-8.7	640	338	55,849	28,053
Jackson, MS	54.2	63.0	\$69.22	\$69.09	\$37.49	\$43.50	-14.0	0.2	-13.8	-6.7	8.2	-6.9	117	79	9,834	7,089
Biloxi-Gulfport MSA	56.0	67.5	\$78.53	\$81.36	\$44.01	\$54.89	-16.9	-3.5	-19.8	-15.7	5.2	-12.6	93	49	12,364	4,899
MS North/Tupelo	47.8	55.6	\$78.89	\$75.07	\$37.74	\$41.71	-13.9	5.1	-9.5	-7.7	2.0	-12.2	116	54	12,286	4,001
MS Central/Vicksburg	49.7	56.7	\$66.96	\$65.31	\$33.31	\$37.04	-12.3	2.5	-10.1	-2.8	8.1	-5.2	125	57	7,891	4,213
MS South/Hattiesburg	55.3	63.3	\$71.65	\$68.57	\$39.64	\$43.39	-12.6	4.5	-8.7	-0.3	9.1	-4.6	113	48	7,267	3,857
MS East Central/Meridian	48.8	56.2	\$71.31	\$75.08	\$34.83	\$42.23	-13.2	-5.0	-17.5	-11.0	7.9	-6.3	42	24	3,710	1,950

SMITH TRAVEL RESEARCH

A blank row indicates insufficient data.