

HARRISON COUNTY TOURISM COMMISSION  
OFFICIAL MINUTES  
JUNE 3, 2010

The Harrison County Tourism Commission met Thursday, June 3, 2010 at 3:30 p.m., at its office located at 2350 Beach Blvd, Biloxi, MS 39531

Commissioners Present: Kenneth Montana, president; Rip Daniels, vice president; Drew Allen, treasurer ; Beverly Martin, secretary; Judge Danny Guice; Jon Lucas; Wilma Rizzardi; Bill Holmes, ex-officio

HCTC Staff Members Present: Richard Forester, executive director; Crystal Johnson, director, sales; Janice Jones, public relations manager, marketing; Linda Robinson marketing assistant

Others Present: Hugh Keating, legal counsel; Laura Hasty, Reed Guice, Ted Riemann, the Big Three; Linda Hornsby, & Bob Bennett, MS Hotel & Lodging Assn; Marty Sutherland, Compass Marketing; Fran Koetter, Quality Inn; Mary Beth Wilkerson, Chris Chapman, MDA; Kevin Drum, MS Golf Assn; Bridget Varone, MS Hospitality & Rest Assn; Clay Wagner, Hancock Bank; Mary Perez, Sun Herald; Mary Cracchiolo Spain, Beau Rivage

Commissioner Montana called the meeting to order and stated that the purpose of the meeting was to discuss the critical issues and marketing campaign necessary to mitigate the negative effects of national news coverage related to the oil spill caused by British Petroleum and others issues.

Commissioner Martin made the motion to accept the agenda as presented. Seconded by Commissioner Guice, the president called the question, with the following results:

|                       |             |     |
|-----------------------|-------------|-----|
| Commissioner Allen    | Voted ----- | Yes |
| Commissioner Daniels  | Voted ----- | Yes |
| Commissioner Guice    | Voted ----- | Yes |
| Commissioner Lucas    | Voted ----- | Yes |
| Commissioner Martin   | Voted ----- | Yes |
| Commissioner Rizzardi | Voted ----- | Yes |

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 3, 2010.

Old Business

Commissioner Martin made the motion to approve sending a Resolution to the Mississippi Development Authority requesting reimbursement in the amount of \$650,000 from the Bristish Petroleum agreement with the State of MS in the amount of \$15,000,000.00. Seconded by Commissioner Allen, the president called the question, with the following results:

|                       |             |     |
|-----------------------|-------------|-----|
| Commissioner Allen    | Voted ----- | Yes |
| Commissioner Daniels  | Voted ----- | Yes |
| Commissioner Guice    | Voted ----- | Yes |
| Commissioner Lucas    | Voted ----- | Yes |
| Commissioner Martin   | Voted ----- | Yes |
| Commissioner Rizzardi | Voted ----- | Yes |

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 3, 2010.

Commissioner Daniels made the motion to approve sending a Resolution to renew the request of British Petroleum Company to provide funding to the Harrison County Tourism Commission in the amount of \$7,500,000.00 per month for advertising. Seconded by Commissioner Martin, the president called the question, with the following results:

|  |   |   |  |   |  |
|--|---|---|--|---|--|
| <i>Kenneth Montana</i><br><i>President</i> | <i>Rip Daniels</i><br><i>Vice President</i> | <i>Drew Allen</i><br><i>Treasurer</i>   | <i>Beverly Martin</i><br><i>Secretary</i>    | <i>Hugh Keating</i><br><i>Legal Counsel</i> | <i>Richard Forester</i><br><i>Executive Director</i> |
|  | <i>Danny Guice</i><br><i>Commissioner</i>   | <i>Jon Lucas</i><br><i>Commissioner</i> | <i>Wilma Rizzardi</i><br><i>Commissioner</i> | <i>Bill Holmes</i><br><i>Ex-Officio</i>     |  |

|                       |             |     |
|-----------------------|-------------|-----|
| Commissioner Allen    | Voted ----- | Yes |
| Commissioner Daniels  | Voted ----- | Yes |
| Commissioner Guice    | Voted ----- | Yes |
| Commissioner Lucas    | Voted ----- | Yes |
| Commissioner Martin   | Voted ----- | Yes |
| Commissioner Rizzardi | Voted ----- | Yes |

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 3, 2010.

Executive Session – None

Reminders

1. HCTC meeting – Tuesday, June 15<sup>th</sup> – 1:30 pm

Commissioner Rizzardi moved that the meeting be adjourned. Seconded by Commissioner Allen, the president called the question, with the following results:

|                       |             |     |
|-----------------------|-------------|-----|
| Commissioner Allen    | Voted ----- | Yes |
| Commissioner Daniels  | Voted ----- | Yes |
| Commissioner Guice    | Voted ----- | Yes |
| Commissioner Lucas    | Voted ----- | Yes |
| Commissioner Martin   | Voted ----- | Yes |
| Commissioner Rizzardi | Voted ----- | Yes |

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 3, 2010.