

**HARRISON COUNTY TOURISM COMMISSION
OFFICIAL MINUTES
JUNE 15, 2010**

The Harrison County Tourism Commission met Tuesday, June 15, 2010 at 1:30 p.m., at its office located at 2350 Beach Blvd, Suite A, Biloxi, MS.

Commissioners Present: Kenneth Montana, president; Rip Daniels, vice president; Drew Allen, treasurer; Beverly Martin, secretary; John Carter; Judge Danny Guice; Jon Lucas; Bill Holmes, ex-officio

Commissioners Absent: Wilma Rizzardi

HCTC Staff Members Present: Richard Forester, executive director; Traci Dauro, admin assistant

Others Present: Hugh Keating, legal counsel; Laura Hasty, Reed Guice, Ted Riemann, the Big Three; Linda Hornsby, Bob & Missy Bennett, MS Hotel & Lodging Assn; Bridgett Varone, MS Hospitality & Rest Assn; Kevin Drum, MS Gulf Coast Golf Assn; Marty Sutherland, Compass Marketing; Ali Bass, LuAnn Pappas, Grand Casino; Bernie Burkholder; Clay Wagner, Hancock Bank; Maureen Wooten, Mary Cracchiolo-Spain, Beau Rivage; Kit Musgrove, Colby Blackwell, Holiday Inn Gulfport

Commissioner Montana called the meeting to order.

Commissioner Daniels made the motion to accept the agenda as presented. Seconded by Commissioner Guice, the president called the question, with the following results:

Commissioner Allen	Voted -----Yes
Commissioner Carter	Voted -----Yes
Commissioner Daniels	Voted -----Yes
Commissioner Guice	Voted -----Yes
Commissioner Lucas	Voted -----Yes
Commissioner Martin	Voted -----Yes
Commissioner Rizzardi	Voted -----Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 15, 2010.

President Montana introduced Mr. John Carter appointed June 14, 2010, by the Board of Supervisors as and At Large member replacing Greg Van Stone whose term expired May 31, 2010.

Public

Linda Hornsby, MS Hotel & Lodging Assn, reported on the April occupancy report. The Gas Up & Get Away promotion started May 6, 2010 and the bookings as of June 14th are 291 reservations, 635 room nights, room revenue is \$70,915.67 with an ADR of \$111.77.

Missy Bennett reported that she was one of the seven people selected along the coast to have lunch with President Obama at the Ken Combs pier. She stated the luncheon was very relaxed, the President discussed the ongoing visitor/tourist perception of the BP oil spill. Mrs. Bennett replied that so far business is down 40% in hotel revenue. Also, CNN called and did a live interview with her on the beach in front the Edgewater Inn which lasted about 9 minutes. Since then, they have had a lot of out of state and international calls.

<i>Kenneth Montana</i> <i>President</i>	<i>Rip Daniels</i> <i>Vice President</i>	<i>Drew Allen</i> <i>Treasurer</i>	<i>Beverly Martin</i> <i>Secretary</i>	<i>Hugh Keating</i> <i>Legal Counsel</i>	<i>Richard Forester</i> <i>Executive Director</i>
<i>John Carter</i> <i>Commissioner</i>	<i>Danny Guice</i> <i>Commissioner</i>	<i>Jon Lucas</i> <i>Commissioner</i>	<i>Wilma Rizzardi</i> <i>Commissioner</i>	<i>Bill Holmes</i> <i>Ex-Officio</i>	

Kevin Drum, MS Gulf Coast Golf Assn, so far they have not had a rash of cancellations, but business is down from last year.

Bridgette Varone, MS Hospitality & Rest Assn., gave an update on the Chefs of the Coast. This year it will be a 3 day event starting Friday, September 24th and ending September 26th. They will have several different packages for guest to participate in.

Bernie Burkholder discussed a visitor's booth at the Gulfport-Biloxi International Airport.

Minutes

Commissioner Lucas made a motion to accept the minutes from the May 18, 2010 meeting as presented. Seconded by Commissioner Daniels, the president called the question, with the following results:

- Commissioner Allen Voted -----Yes
- Commissioner Carter Voted -----Yes
- Commissioner Daniels Voted -----Yes
- Commissioner Guice Voted -----Yes
- Commissioner Lucas Voted -----Yes
- Commissioner Martin Voted -----Yes
- Commissioner Rizzardi Voted -----Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 15, 2010.

Commissioner Martin made a motion to accept the minutes from the May 27, 2010 meeting as presented. Seconded by Commissioner Guice, the president called the question, with the following results:

- Commissioner Allen Voted -----Yes
- Commissioner Carter Voted -----Yes
- Commissioner Daniels Voted -----Yes
- Commissioner Guice Voted -----Yes
- Commissioner Lucas Voted -----Yes
- Commissioner Martin Voted -----Yes
- Commissioner Rizzardi Voted -----Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 15, 2010.

Commissioner Martin made a motion to accept the minutes from the June 3, 2010 meeting as presented. Seconded by Commissioner Allen, the president called the question, with the following results:

- Commissioner Allen Voted -----Yes
- Commissioner Carter Voted -----Yes
- Commissioner Daniels Voted -----Yes
- Commissioner Guice Voted -----Yes
- Commissioner Lucas Voted -----Yes
- Commissioner Martin Voted -----Yes
- Commissioner Rizzardi Voted -----Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 15, 2010.

Treasurer's Report

Commissioner Allen reported the June 15, 2010, disbursements as follows: check disbursements for 06/15/10--\$390,506.20; total travel advance/reimbursements for May 2010 -- \$3,531.59; grand total disbursements--\$394,037.79. Commissioner Daniels moved these disbursements be approved. Seconded by Commissioner Allen, the president called the question, with the following results:

- Commissioner Allen Voted -----Yes
- Commissioner Carter Voted -----Yes
- Commissioner Daniels Voted -----Yes

Commissioner Guice	Voted -----Yes
Commissioner Lucas	Voted -----Yes
Commissioner Martin	Voted -----Yes
Commissioner Rizzardi	Voted -----Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 15, 2010.

Commissioner Allen presented the April 30, 2010, financial statements, reporting total assets of \$3,187,216.34; total liabilities \$100,620.98; total fund balance \$3,086,595.36; total liabilities & fund balance \$3,187,216.34; current revenue \$221,112.13; current expenditures \$162,933.14; for a net income of \$58,178.99. Commissioner Allen moved these financial statements be approved. Seconded by Commissioner Rizzardi, the president called the question with the following results:

Commissioner Allen	Voted -----Yes
Commissioner Carter	Voted -----Yes
Commissioner Daniels	Voted -----Yes
Commissioner Guice	Voted -----Yes
Commissioner Lucas	Voted -----Yes
Commissioner Martin	Voted -----Yes
Commissioner Rizzardi	Voted -----Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 15, 2010.

Commissioner Allen reported on the revenue received from World Choice Travel commission revenue for May 25, 2010 in the amount of \$210.17 with a year to date total of \$1,553.41.

Commissioner Allen reported on the room tax receipts. Fiscal year comparison of hotel sales tax collections for June 15, 2010 – actual 3% collection was \$342,280.03. with HCTC’s 2.25% share being \$256,710.02 for a 26.06% change in total collection, and total loss of -2.23% year to year changes, reflecting just this month’s collections.

Old Business

President Montana briefed the Commission on the BP Government Entity Claims Process Guideline, Mr. Keating also advised when the Commission is ready to discuss the matter in further detail, and he will be available, possibly set up a work session.

New Business

Upon motion made by Commissioner Guice, and seconded by Commissioner Daniels, the following motion was considered:

The Harrison County Tourism Commission (Commission) hereby authorizes Kodiak Holding Co, LLC to staff and operate a booth to be located in the Gulfport-Biloxi International Airport, which shall be designed and constructed by and at the expense of the Gulfport-Biloxi International Airport. In conjunction with the operation of the booth, Kodiak Holding will conduct and obtain market research and visitor profile information for and on behalf of the Harrison County Tourism Commission and Kodiak Holding will distribute collateral advertising information prepared by the Harrison County Tourism Commission. Kodiak Holding will function as an independent contractor and shall agree to indemnify and hold harmless the Harrison County Tourism Commission from any and all claims, demands, liabilities and causes of action of any type related to or arising out of its operation of the booth. All information obtained by Kodiak Holding will be delivered to the Harrison County Tourism Commission at no cost to the Commission and may be used and distributed by the Commission in any manner deemed necessary and appropriate by the Commission for the purpose of fulfilling its mission to advertise and promote tourism on the Mississippi Gulf Coast. An agreement for the purposes stated in this motion is hereby authorized to be prepared by General Counsel, subject to the approval and execution of the president and executive director of the Commission, and to be presented to Kodiak Holding for execution. “The use and operation of the booth by Kodiak Holding Co, LLC will subject to and in compliance with all rules and regulations promulgated by the Gulfport-Biloxi International Airport Authority.”

The president called the question, with the following results:

Commissioner Allen	Voted -----Yes
Commissioner Carter	Voted -----Yes
Commissioner Daniels	Voted -----Yes
Commissioner Guice	Voted -----Yes
Commissioner Lucas	Voted -----Yes
Commissioner Martin	Voted -----Abstained
Commissioner Rizzardi	Voted -----Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 15, 2010.

Legal Counsel Report

Mr. Keating reported that he has been working with the commission and staff on different matters lately.

HCTC Reports

Commissioner Daniels reported on the Advertising Committee meeting held June 14th:

Discussed Big 3 contract with MDA, Commissioner Lucas suggested that MDA spread the money out over a longer period of time instead of by the end on December 2010. President Montana let the Big Three know that the entire Tourism Commission supports their effort with working with MDA.

Commissioner Martin reported on the Sponsorship Committee meeting held June 14th with the following recommendations:

Commissioner Martin made the motion to approve the request to sponsor from the United States Fast Pitch being held February – October 2011 in the amount of up to \$2,000. Seconded by Commissioner Guice, the president called the question, with the following results:

Commissioner Allen	Voted -----Yes
Commissioner Carter	Voted -----Yes
Commissioner Daniels	Voted -----Yes
Commissioner Guice	Voted -----Yes
Commissioner Lucas	Voted -----Yes
Commissioner Martin	Voted -----Yes
Commissioner Rizzardi	Voted -----Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 15, 2010.

Commissioner Martin made the motion to approve the request to sponsor for the Chefs of the Coast, MS Hospitality & Rest Assn being held September 25 – 26, 2010 for a two day event, approve \$10,000 in sponsorship and \$5,000 in marketing assistance. Seconded by Commissioner Lucas, the president called the question, with the following results:

Commissioner Allen	Voted -----Yes
Commissioner Carter	Voted -----Yes
Commissioner Daniels	Voted -----Yes
Commissioner Guice	Voted -----Yes
Commissioner Lucas	Voted -----Yes
Commissioner Martin	Voted -----Yes
Commissioner Rizzardi	Voted -----Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 15, 2010.

Commissioner Martin made the motion to approve the request to sponsor from the Phenomenal People “Celebration of Healing” Hope Community Development Agency in the amount of up to \$2,500. Seconded by Commissioner Lucas, the president called the question, with the following results:

Commissioner Allen	Voted -----Yes
Commissioner Carter	Voted -----Yes
Commissioner Daniels	Voted -----Yes
Commissioner Guice	Voted -----Yes
Commissioner Lucas	Voted -----Yes
Commissioner Martin	Voted -----Yes
Commissioner Rizzardi	Voted -----Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 15, 2010.

The Committee discussed the following items:

- Beach Soccer Championships 2011 – More information needed
- American Junior Golf Assn – More information needed
- Billfish Classic – More information needed
- National Baseball World Series – received update
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Commissioner Martin made a motion to accept the report as presented. Seconded by Commission Lucas, the president called the question, with the following results:

Commissioner Allen	Voted -----Yes
Commissioner Carter	Voted -----Yes
Commissioner Daniels	Voted -----Yes
Commissioner Guice	Voted -----Yes
Commissioner Lucas	Voted -----Yes
Commissioner Martin	Voted -----Yes
Commissioner Rizzardi	Voted -----Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 15, 2010.

Richard Forester
Executive report

B P situation: As you can imagine the vast majority of my time has been spent since April 22nd. dealing with the on-going B P oil leak in the Gulf. My heartfelt thanks to Mr. Montana for his leadership, commitment and perseverance in serving on the Gulf Coast Tourism Steering Committee. I have participated as an observer in two of the sessions, recording one at his request. You have seen his detailed reports of those meetings so no further input from me is required. In addition we have had several emergency commission meetings, various committees both CVB related and otherwise. Uppermost on that list would be the group brought together by John Hairston and John McDonald of the Gulf Coast Business Council. That group, which also included Mr. Montana and Mr. Daniels, has held two meetings, one an organizational and strategy meeting on Friday June 4th and a meeting on Thursday June 3rd to prepare for the appearance here of Secretary of Commerce Gary Locke. I was fortunate to be approached by the Secretary's office and asked to assist them in setting up the meeting and providing names for the invitation list. I also served as facilitator for that event, held in Hall D of the convention center on June 3rd. I worked with Seamus Perry, the advance man for the Dept. of Commerce and directly with Helen Marano in Secretary Locke's office in D C. I also worked with Harrison County Safety Officer Mike Andrews, to put together a meeting for the coastal tourism industry to meet with representatives of B P, the MS Dept. of Health, Dept. of Marine Resources, Environmental Quality and MDA on May 11th. That meeting was held at the arena of the coliseum and was very well attended. I have also done numerous interviews in the last weeks as has Mr. Montana. Among mine were ABC World News, Sat. May 29th, the New York and Los Angeles Times, the Washington Post, the Wall St. Journal, PBS, MPB, the Tee It Up Network, the Environmental Network, CNN radio, Voice of America, WLOX, numerous area and state television and radio stations, newspapers, websites and other media outlets. I have worked closely with Janice Jones and the rest of the staff to keep the web site updated daily. The staff has done an exceptional job of keeping good

solid information and new You Tube videos available on the web site, Facebook, You Tube, Twitter and elsewhere. Janice Jones, Linda Stewart and Taryn Pratt have taken leadership roles in this area with strong assistance from the rest of the staff. I commend all of them.

Other activities: On April 20th I appeared before the Gulfport City Council and was successful in persuading them to sign a contract to be the host city for the finish line celebration of the 2011 Fireball Run auto rally. This event is slated to have major national television coverage and will create significant positive awareness of the Gulf Coast in general and Gulfport in particular. Several events around the newly refurbished Jones Park ad Centennial Park will coincide with the opening weekend of Cruisin' the Coast.

On April 23rd I participated in a focus group brought together by the economic development agencies in Harrison and Stone Counties to provide input on a 50 year development plan. My group was one of several who provided input to the plan, which will be unveiled later this year.

On May 3rd I was proud to serve, in part, as emcee for the Billy Creel Award Luncheon with Mr. Montana and later that evening I spoke to the Attractions Assn. regular meeting at the Shed in Gulfport.

May 4th – 6th, I participated in the Southern Gaming Summit, working the partnership booth and as a member of a panel for one of the educational sessions.

On May 12th we hosted the Council of Governments meeting here, providing a report and tour of the facility.

May 26th I attended the Economic Development Summit sponsored by the Gulfport/Biloxi Intl. Airport and others.

May 27th I served as emcee and speaker for the dedication of the state's newest Blues Trail Marker in Biloxi. Mr. Daniels was the featured speaker for that event which was also attended by MDA Tourism Director Mary Beth Wilkerson. Jaffe Perniciaro was in charge of the planning and execution of the event and did an excellent job.

June 1st I met with Biloxi city councilman Bill Stallworth to talk about the Phenomenal People/Katrina 5th anniversary celebration. A proposal for assistance with that event was forthcoming from that meeting and presented to a Commission committee this week.

On June 4th I served hot popped popcorn to all the visitors at the MS Visitor Center in Hancock County. I popped and served 72 kettles of popcorn in three hours.

June 8th, I spoke to the luncheon meeting of the Southeast Regional Conference of the State Forestry Commissions at the I P.

Meetings:

- HCTC meetings, in person and online
- Ad committee
- Gulf Coast Tourism Steering Cmte.
- Executive Directors meetings
- MHLA
- Main St. Board/Biloxi
- Owner of MS Surge and league officials
- Coliseum Comm.
- Taste of the Casinos
- Meetings w/ Big 3
- Gulf Coast Business Council
- Board of Supervisors

Sales report

Convention Sales:

DEFINITE BUSINESS: 7 leads representing 1,695 attendees and 2,000 room nights

	Meeting Date	Room Attendees	Total Blocked Rooms	Headquarter Hotel
Academic Outreach & Continuing Education				
31 st Southern Forest Tree Improvement Conference	6/13/2011	150	450	IP Casino Resort Spa

Inktoberfest					
Inktoberfest	10/14/2010	400	480	Treasure Bay Casino & Hotel	
Saltwater Sportsman Seminar					
National Seminar Series	2/25/2011	300	300	IP Casino Resort Spa	
United States Fast Pitch					
Magnolia Classic	6/11/2010	400	400	Crystal Inn, Hampton Inn Gulfport, Courtyard Marriott – D'Iberville, Comfort Suites – Gulfport, Best Western Seaway	
Memorial Day Classic	5/28/2010	350	350	Best Western Seaway Inn, Americas Best Value Inn, Courtyard by Marriott – D'Iberville, Crystal Inn	
Cigna Meeting Services					
Cigna Medicare Workshop	5/18/2010	75	0	Courtyard	
Mississippi Urban Forest Council					
MS Urban Forest Council Regional Conference	6/26/2010	20	20	IP Casino Resort Spa	

Sales Leads:

May 2010: 9 leads representing 2,420 attendees and 4,428 room nights

Travel:

May 17 – 20, 2010- Minneapolis Sales Trip - Minneapolis, MN

May 25 – 27, 2010-Montgomery, AL-

Southern States Athletic Conference Partnership Announcement

- Coaches Meeting, leadership meeting
- Lunch with Jim Carr (President of NAIA)
- Dinner with Kurt Patberg (Commissioner of SSAC)
- Meeting with Golf Athletic Directors

Other Projects:

May 19, 2010: Biloxi Bay Chamber Frontline Fam

Sports Marketing

Client Meetings / Events:

May 10, 2010: Tour Gulfport Harbor with Ken Montana and Mayor George Schloegel

May 19, 2010: Lunch and Site tour with Jeff Strode (US Fast Pitch) and Rusty Ramage

May 28, 2010: Meeting with Dennis Shoemaker (Nations Baseball)

Other Sports Related News:

Nominated three Gulf Coast sports events for the *Sports Travel Awards* that will be presented at the 2010 TEAMS Conference in Charlotte, NC:

- Gulf Coast Winter Classic
- MS Gulf Resort Classic – PGA Champions Tour
- SKA National Championship

Convention Services:

Group Name	Dates:	Location:	Registration	Goodies:	Total Spent:	Room Nights Picked Up:
MS Credit Union Association	May 5- 8, 2010	Beau Rivage	2	Pens, notepads, FTG	\$294.00	854
MS Department of Health	May 9 – 11, 2010	IP Casino	2	Pens, notepads, bags, badges	\$272.00	127
TOPS – MS Chapter	May 7 – 8, 2010	Ramada Airport	0	Bags, pens, notepads, badges	\$250.00	
Mosquito Tactical Reunion	May 10 – 16, 2010	Courtyard Gulfport	0	Pens, badges, bags, lapel pins	\$63.00	199
MS Association of Chiefs of Police	May 24 – 25, 2010	IP Casino	0	Pens, bags, notepads	\$53.00	693

MS Manufacturers Association	May 19 – 21, 2010	Beau Rivage	0	FTG		260
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Total

\$932.00

2133+

LOST BUSINESS: 7 leads representing 1,420 attendees and 3,382 room nights

	Meeting Date	Room Attendees	Total Blocked Rooms	Lost Reason
Eastern Regional Interstate Child Support Association				
2012 – 49 th Annual Training Conference & Exposition	4/12/2012	450	1,170	Group is looking at Kansas City, MO; Indianapolis, IN or St. Louis, MO
2013 – 50 th Annual Training Conference & Exposition	2/28/2013	450	1,170	Meeting planner wants to wait until after meeting in Atlantic City in 2011 to see how a “gaming destination” goes.
Mississippi Court Reporters				
Court Administrators 2010 Seminar	10/27/2010	115	135	Voted to hold the meeting in North Mississippi.
Mississippi Trial & Appellate Judges 2010 Fall Conference	10/26/2010	150	330	Voted to hold this conference in North Mississippi
Mississippi Health Information Management Association				
MSHIMA 2011 State Convention	6/14/2011	150	350	Group decided to hold the meeting in Jackson, MS where the largest concentration of members reside.
Mississippi Nurses Association				
2010 MS Student Nurses Association	10/18/2010	95	215	Closed account – a new contact is handling this and have been unable to reach.
University of Mississippi				
Continuing Legal Education Meeting	7/15/2010	10	12	Could not find meeting space in Harrison County. Group booked at Hollywood Casino in Bay St. Louis.

Leisure Travel:

LEADS: 2 leads representing 90 passengers and 110 room nights

ASSISTS: 2 assists representing 74 passengers and 111 room nights

	Tour Date	PAX	Room Nights	Assisted with...
A Yankee Line, Inc.				
A Very Special Tour to the Beau Rivage	11/7-10/2010	50	75	Attraction information
Henry County Senior Services				
Henry County Senior Services	08/17-20/2010	24	36	Looking for other things to do in the area.

TRAVEL:

May 15 – 20, 2010-USTA International Pow Wow- Orlando, FL

DEPARTMENT-WIDE ACTIVITIES:

May 1, 2010: Gulf Coast Resort Classic

May 2, 2010: Gulf Coast Resort Classic

May 3, 2010: Billy Creel Tourism Luncheon

May 3, 2010: Attractions Association Meeting

May 4, 2010: Ad Committee Meeting

May 11, 2010: Meeting with BP – MS Coast Coliseum

May 18, 2010: Ribbon Cutting – Comfort Suites – Gulfport

May 22, 2010: Keesler AFB Career Fair

May 25, 2010: Sales Meeting @ Comfort Suites - Gulfport

May 27, 2010: Unveiling of Biloxi Blues Marker and Big Play Ribbon Cutting

May 27, 2010: Ohr-O’Keefe Board Meeting

DEPARTMENT-WIDE PROJECTS:

Southern Gaming Summit - May 5 – 6, 2010 - Worked MS Gulf Coast booth

Marketing report

Janice Jones, Manager, Media/Public Relations

- Reviewed Google alerts for articles and sent staff assisted articles/staff quoted/commission quoted articles to staff and commissioners
- Cleanpix image approvals
- Fielded numerous advertising opportunities and forwarded to ad agency for point of view with copies to Richard
- Forwarded reader's response leads to USA 800 for fulfillment
- Created Oil Response page and linked to homepage – updated as often as possible
- Created Gas Up & Get Away contest entry form and added elements to homepage
- Wrote "Mississippi Sound Open For Business" press release
- Liaison between Mr. Montana and media related to oil spill questions during Richard's absence and between Richard and media otherwise
- Worked at the Hancock County Welcome Center for National Tourism Week
- Posted Mississippi Open for Business Open for you video to homepage

Jaffe Perniciaro, Manager, Tourist Information

- Added 13 new coupons to website, renewed 32 that were expiring end of month, 4 coupons did not renew, 5 did not renew due to oil spill (charter boats)
- Continued with updating and adding descriptions to listings on website by contacting each listing and verifying information.
- Added the following NEW Businesses, Restaurants, Events, Attractions, Activities & Meeting Facilities:
Home 2 Suites By Hilton (Gulfport –Hwy 49 & Hwy 90 & D'Iberville – Promenade @ I-10) **Added to website with anticipated opening dates, Shieldsboro Bazaar, Southcoast Paddling Artists' Sketching, Photo, Art Kayak Trip, Southcoast Padding Father's Day Kayak Trip, 2nd Annual Running with the Dogs Boat Poker Run, Emmett Till Traveling Exhibit, Critters Exhibit, Inaugural Biloxi Farmers Market Festival, KK's Kloset, Red Eye Grill, Carter Green Steakhouse (inside Island View-replaces Emeril's), Ski & Sky Beach Rentals, Katrina 5th Anniversary – Phenomenal People Fest, BJ's Sports Bar & Grill, Juan Tequila Mexican Steak & Seafood Restaurant, La Provence Collection, A Southern Creation, A Plan to Remember Wedding & Event Planning, Abby's Catering Kids Cooking Camp, Tony's Brick Oven Pizzeria, ProView Golf Services, LLC, *Oyster Bay Development, LLC – (new casino with anticipated opening date)
- Answered numerous tourism inquiries by telephone & email
- Delivered 133 cases Fun Time Guides – 5 cases map pads to marketing partners
- Worked Welcome Center for Tourism Week on 5/12/2010 12-4:30pm & 5/14/2010 9am-4:30pm
- Finished all details for Jelly Roll Morton Unveiling (Biloxi Blues Market Event on May 27 – Huge Success
- Personal Day – May 28

Linda Robinson, Administrative Research Assistant

- Contacted website listings to verify information
- Gathered, copied and filed publications and news articles on events for Southeast Tourism Society submission
- Fulfilled request for Fun Time Guides and attraction information
- Prepared minutes for the following meetings: Ad Committee Meeting, Advertising Steering Committee
- Prepared tourism survey (Survey Monkey)
- Approved Cleanpix image requests
- Submitted Big Three jobs for approval
- Assisted with press releases
- Checked magazines and publications for write-ups and ads
- Assisted as Tourism Receptionist
- Updated media/pr contact information in CRM
- Worked at Jackson County welcome center for Tourism week

Meetings Attended

- Ad Committee – Linda,
- Billy Creel Luncheon- Jaffe, Janice, Linda
- Attractions Association Membership Drive – Janice
- Southern Gaming Summit - Linda
- PRAM meeting – Janice, Jaffe
- Long Beach Kite Final Festival meeting – Jaffe
- BP meeting with tourism businesses @ coliseum – Janice
- Long Beach Board Chamber meeting – Jaffe
- Emergency HCTC commission meeting - Janice

- Atlanta Journal Constitution – Janice
- Steering Committee meeting - Linda
- Scheduled HCTC meeting – Janice
- Trend Analysis meeting @ City of D'Iberville - Janice
- Biloxi Blues/Jelly Roll Morton Marker Unveiling – Janice, Jaffe, Linda
- Emergency HCTC commission meeting – Janice
- Attended Grand Opening “Big Play Fun Center” – New miniature golf course - Jaffe

Reminders

1. MDA Steering Committee meeting – Wednesday, June 16th – 12:30 pm – Commissioner Montana
2. Office Closed – July 4th – Independence Day
3. HCTC meeting – Tuesday, July 20th – 1:30 pm

Executive Session

Commissioner Martin made the motion to ENTER Closed Session to discuss the need for an Executive Session to discuss personnel items. Seconded by Commissioner Daniels, the president called the question with the following results:

Commissioner Allen	Voted -----Yes
Commissioner Carter	Voted -----Yes
Commissioner Daniels	Voted -----Yes
Commissioner Guice	Voted -----Yes
Commissioner Lucas	Voted -----Yes
Commissioner Martin	Voted -----Yes
Commissioner Rizzardi	Voted -----Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 15, 2010.

Commissioner Martin made the motion to ENTER into Executive Session, to discuss personnel items. Seconded by Commissioner Daniels, the president called the question with the following results:

Commissioner Allen	Voted -----Yes
Commissioner Carter	Voted -----Yes
Commissioner Daniels	Voted -----Yes
Commissioner Guice	Voted -----Yes
Commissioner Lucas	Voted -----Yes
Commissioner Martin	Voted -----Yes
Commissioner Rizzardi	Voted -----Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 15, 2010.

Commissioner Martin made the motion to RECONVENE from Executive Session. Seconded by Commissioner Lucas, the president called the question with the following results:

Commissioner Allen	Voted -----Yes
Commissioner Carter	Voted -----Yes
Commissioner Daniels	Voted -----Yes
Commissioner Guice	Voted -----Yes
Commissioner Lucas	Voted -----Yes
Commissioner Martin	Voted -----Yes
Commissioner Rizzardi	Voted -----Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 15, 2010.

Legal Counsel reported No Action was taken, reports only.

Commissioner Guice moved that the meeting be adjourned. Seconded by Commissioner Martin, the president called the question, with the following results:

Commissioner Allen	Voted -----Yes
Commissioner Carter	Voted -----Yes
Commissioner Daniels	Voted -----Yes
Commissioner Guice	Voted -----Yes
Commissioner Lucas	Voted -----Yes
Commissioner Martin	Voted -----Yes
Commissioner Rizzardi	Voted -----Absent & Excused

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted June 15, 2010.