



Mississippi Hotel & Lodging Association
HOTEL OCCUPANCY REPORT
Month & Year-To-Date - June 2011



	Current Month - June 2011 vs June 2010												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from June 2010						Properties		Rooms	
	2011	2010	2011	2010	2011	2010	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	67.6	64.9	\$101.95	\$98.54	\$68.90	\$63.94	4.2	3.5	7.8	8.6	0.8	4.9	52,457	29,723	4,881,386	3,460,475
East South Central	65.5	63.7	\$78.76	\$75.99	\$51.62	\$48.41	2.9	3.6	6.6	8.0	1.3	4.2	3,755	2,330	312,394	218,906
Mississippi	66.9	64.3	\$78.67	\$77.21	\$52.66	\$49.62	4.2	1.9	6.1	6.6	0.4	4.6	662	376	57,650	31,547
Jackson, MS	60.0	59.3	\$71.70	\$69.13	\$43.05	\$40.97	1.3	3.7	5.1	5.7	0.6	2.0	124	88	10,480	7,792
Biloxi-Gulfport MSA	74.8	85.6	\$88.89	\$84.61	\$66.49	\$72.40	-12.6	5.1	-8.2	-6.8	1.5	-11.3	99	60	12,971	6,877
MS North/Tupelo	71.1	58.9	\$82.93	\$82.76	\$58.94	\$48.79	20.6	0.2	20.8	20.8	0.0	20.6	115	55	12,177	3,916
MS Central/Vicksburg	63.2	56.3	\$69.28	\$69.61	\$43.76	\$39.21	12.1	-0.5	11.6	13.7	1.9	14.3	132	63	8,277	4,550
MS South/Hattiesburg	57.1	51.8	\$69.35	\$68.96	\$39.56	\$35.71	10.2	0.6	10.8	9.6	-1.1	8.9	114	55	7,338	4,105
MS East Central/Meridian	67.6	61.8	\$78.10	\$75.17	\$52.77	\$46.44	9.4	3.9	13.6	10.6	-2.7	6.4	41	26	3,726	2,130

	Year-To-Date - June 2011 vs June 2010												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD 2010						Properties		Rooms	
	2011	2010	2011	2010	2011	2010	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	59.2	56.4	\$100.54	\$97.28	\$59.49	\$54.84	5.0	3.3	8.5	9.4	0.8	5.8	52,457	29,723	4,881,386	3,460,475
East South Central	55.6	53.7	\$76.85	\$74.59	\$42.74	\$40.05	3.6	3.0	6.7	7.6	0.8	4.4	3,755	2,330	312,394	218,906
Mississippi	58.3	56.5	\$76.27	\$74.66	\$44.50	\$42.20	3.2	2.2	5.4	6.1	0.7	3.9	662	376	57,650	31,547
Jackson, MS	54.3	52.4	\$70.72	\$68.70	\$38.40	\$35.97	3.7	2.9	6.8	7.7	0.9	4.6	124	88	10,480	7,792
Biloxi-Gulfport MSA	64.3	70.9	\$83.83	\$79.27	\$53.90	\$56.19	-9.3	5.8	-4.1	-1.7	2.4	-7.1	99	60	12,971	6,877
MS North/Tupelo	60.4	51.8	\$81.54	\$81.69	\$49.25	\$42.34	16.5	-0.2	16.3	15.2	-1.0	15.4	115	55	12,177	3,916
MS Central/Vicksburg	55.0	50.6	\$68.14	\$67.62	\$37.49	\$34.24	8.6	0.8	9.5	12.3	2.6	11.4	132	63	8,277	4,550
MS South/Hattiesburg	50.9	50.4	\$68.57	\$68.63	\$34.93	\$34.58	1.1	-0.1	1.0	-0.1	-1.1	0.0	114	55	7,338	4,105
MS East Central/Meridian	59.2	54.9	\$74.84	\$73.03	\$44.30	\$40.11	7.8	2.5	10.4	9.8	-0.6	7.1	41	26	3,726	2,130