

Mississippi Hotel & Lodging Association
HOTEL OCCUPANCY REPORT
Month & YTD - June 2009

	Current Month - June 2009 vs June 2008											
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from June 2008					
	2009	2008	2009	2008	2009	2008	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
	2009	2008	2009	2008	2009	2008	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	61.3	67.9	\$96.77	\$107.38	\$59.34	\$72.94	-9.7	-9.9	-18.6	-16.0	3.2	-6.8
East South Central	60.1	64.1	\$76.21	\$79.00	\$45.77	\$50.66	-6.3	-3.5	-9.7	-6.2	3.8	-2.8
Mississippi	61.1	66.1	\$75.31	\$77.76	\$46.03	\$51.40	-7.5	-3.1	-10.4	-6.3	4.6	-3.3
Jackson, MS	63.1	67.9	\$69.18	\$71.36	\$43.68	\$48.47	-7.0	-3.1	-9.9	-4.1	6.4	-1.1
Biloxi-Gulfport MSA	71.9	76.9	\$82.38	\$90.53	\$59.22	\$69.60	-6.5	-9.0	-14.9	-12.7	2.7	-4.0
MS North/Tupelo	52.6	59.1	\$79.09	\$75.53	\$41.60	\$44.65	-11.0	4.7	-6.8	-5.1	1.9	-9.4
MS Central/Vicksburg	57.9	61.7	\$67.65	\$69.23	\$39.17	\$42.70	-6.1	-2.3	-8.3	-1.8	7.1	0.5
MS South/Hattiesburg	53.2	61.7	\$70.80	\$69.69	\$37.68	\$42.97	-13.7	1.6	-12.3	-5.0	8.3	-6.5
MS East Central/Meridian	68.1	65.8	\$74.29	\$80.14	\$50.56	\$52.76	3.4	-7.3	-4.2	2.6	7.0	10.7

Participation			
Properties		Rooms	
Census	Sample	Census	Sample
51,459	27,638	4,756,971	3,286,442
3,666	2,112	306,956	202,950
642	337	55,948	27,846
117	79	9,834	7,089
93	49	12,344	4,899
117	52	12,336	3,789
125	57	7,889	4,211
114	49	7,338	3,864
42	24	3,710	1,950

	Year to Date - June 2009 vs June 2008											
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD 2008					
	2009	2008	2009	2008	2009	2008	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
	2009	2008	2009	2008	2009	2008	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	54.6	61.3	\$98.66	\$108.10	\$53.87	\$66.26	-10.9	-8.7	-18.7	-16.1	3.2	-8.0
East South Central	52.1	57.1	\$75.48	\$77.67	\$39.35	\$44.32	-8.6	-2.8	-11.2	-7.8	3.8	-5.2
Mississippi	53.9	62.0	\$74.19	\$74.39	\$39.99	\$46.09	-13.0	-0.3	-13.2	-8.0	6.1	-7.7
Jackson, MS	55.7	63.8	\$69.21	\$69.50	\$38.52	\$44.34	-12.8	-0.4	-13.1	-6.2	7.9	-5.8
Biloxi-Gulfport MSA	58.7	69.1	\$79.30	\$83.08	\$46.52	\$57.39	-15.1	-4.5	-18.9	-15.1	4.8	-11.0
MS North/Tupelo	48.6	56.2	\$78.98	\$75.15	\$38.41	\$42.20	-13.4	5.1	-9.0	-6.9	2.3	-11.4
MS Central/Vicksburg	51.1	57.5	\$67.08	\$66.00	\$34.28	\$37.98	-11.2	1.6	-9.8	-2.6	7.9	-4.2
MS South/Hattiesburg	54.9	63.0	\$71.52	\$68.72	\$39.25	\$43.28	-12.9	4.1	-9.3	-1.2	9.0	-5.1
MS East Central/Meridian	52.0	57.8	\$71.95	\$76.04	\$37.44	\$43.99	-10.0	-5.4	-14.9	-8.2	7.8	-3.0

Participation			
Properties		Rooms	
Census	Sample	Census	Sample
51,459	27,638	4,756,971	3,286,442
3,666	2,112	306,956	202,950
642	337	55,948	27,846
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SMITH TRAVEL RESEARCH

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