

Mississippi Hotel & Lodging Association

HOTEL OCCUPANCY REPORT

Month & YTD - June 2008

	Current Month - June 2008 vs June 2007												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from June 2008						Properties		Rooms	
	2008	2007	2008	2007	2008	2007	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	68.0	71.2	106.89	103.53	72.72	73.75	-4.5	3.2	-1.4	1.1	2.5	-2.1	49899	26047	4607109	3135759
East South Central	64.3	69.1	78.67	75.67	50.56	52.26	-6.9	4.0	-3.3	-0.2	3.2	-4.0	3522	2001	295557	194340
Mississippi	67.0	68.7	76.24	73.79	51.07	50.69	-2.5	3.3	0.8	6.2	5.4	2.8	614	313	53587	25510
Jackson, MS	67.8	67.0	71.36	70.34	48.36	47.15	1.1	1.5	2.6	8.9	6.2	7.4	111	76	9284	6734
Biloxi-Gulfport MSA	78.0	75.6	85.08	82.26	66.39	62.18	3.2	3.4	6.8	12.0	4.9	8.3	89	42	12017	3916
MS North/Tupelo	59.5	62.9	75.29	73.46	44.79	46.24	-5.5	2.5	-3.1	-2.3	0.9	-4.7	114.0	52.0	12193.0	3827.0
MS Central/Vicksburg	62.4	63.63	69.33	65.76	43.24	41.84	-2.0	5.4	3.3	9.5	5.9	3.8	119	49	7372	3675
MS South/Hattiesburg	64.9	72.17	69.35	66.13	45.03	47.72	-10.0	4.9	-5.6	2.8	9.0	-2.0	107	44	6761	3577
MS East Central/Meridian	65.6	68.5	79.76	76.82	52.36	52.63	-4.2	3.8	-0.5	3.7	4.2	-0.1	40	24	3466	1849

	Year to Date - June 2008 vs June 2007												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD 2008						Properties		Rooms	
	2008	2007	2008	2007	2008	2007	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	61.4	63.1	107.64	103.29	66.11	65.13	-2.6	4.2	1.5	3.9	2.3	-0.3	49899	26047	4607109	3135759
East South Central	57.3	59.8	77.64	73.86	44.51	44.16	-4.1	5.1	0.8	3.9	3.1	-1.2	3522	2001	295557	194340
Mississippi	62.6	62.6	73.67	70.91	46.15	44.43	-0.0	3.9	3.9	9.3	5.2	5.2	614	313	53587	25510
Jackson, MS	64.0	61.67	69.58	69.44	44.56	42.82	3.8	0.2	4.1	9.5	5.3	9.3	111	76	9284	6734
Biloxi-Gulfport MSA	70.1	67.62	80.13	78.40	56.15	53.01	3.6	2.2	5.9	12.9	6.5	10.4	89	42	12017	3916
MS North/Tupelo	56.7	56.41	75.13	71.89	42.63	40.55	0.6	4.5	5.1	5.6	0.5	1.1	114	52	12193	3827
MS Central/Vicksburg	58.2	57.45	65.99	62.38	38.42	35.84	1.3	5.8	7.2	11.9	4.4	5.8	119	49	7372	3675
MS South/Hattiesburg	64.4	69.94	68.62	63.69	44.17	44.55	-8.0	7.7	-0.8	8.3	9.2	0.5	107	44	6761	3577
MS East Central/Meridian	57.8	65.0	76.29	71.73	44.09	46.59	-11.0	6.4	-5.4	1.3	7.1	-4.7	40	24	3466	1849