

**HARRISON COUNTY TOURISM COMMISSION
OFFICIAL MINUTES
JULY 7, 2009
SPECIAL CALLED MEETING**

The Harrison County Tourism Commission met Tuesday, July 7, 2009 at 1:30 p.m., at its office located at 11975 Seaway Road, Gulfport, MS.

Commissioners Present: Beverly Martin, president; Kenneth Montana, vice president; Rip Daniels, secretary; Judge Danny Guice; Wilma Rizzardi; Gary Ponthieux; Greg Van Stone; Bill Holmes, ex-officio

Commissioners absent: Drew Allen, treasurer; Nicky Creel;

HCTC Staff Members Present: Nicole Learson, director, marketing; Traci Dauro, executive assistant

Others Present: Hugh Keating, legal counsel; Laura Hasty, Reed Guice, Ted Riemann, Andy Hurt, Kerry & Meredith, the Big Three; Linda Hornsby, MS Hotel & Lodging Assn; Marty Southerland, Compass Marketing; Connie Rockco, HC Board Of Supervisors, District 5

Commissioner Martin called the meeting to order.

Commissioner Rizzardi made the motion to accept the agenda as presented. Seconded by Commissioner Ponthieux, the president called the question, with the following results:

Commissioner Allen	Voted -----	Absent
Commissioner Creel	Voted -----	Absent
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 7, 2009.

Advertising Committee

Commissioner Guice made the motion to approve the editing of the current Summer TV Campaign to include the 3 for 2 promotion estimated total cost of editing is \$4,046.25. Seconded by Commissioner Rizzardi, the president called the question, with the following results:

Commissioner Allen	Voted -----	Absent
Commissioner Creel	Voted -----	Absent
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 7, 2009.

<i>Beverly Martin</i> <i>President</i>	<i>Kenneth Montana</i> <i>Vice President</i>	<i>Drew Allen</i> <i>Treasurer</i>	<i>Rip Daniels</i> <i>Secretary</i>	<i>Hugh Keating</i> <i>Legal Counsel</i>	<i>Richard Forester</i> <i>Executive Director</i>
<i>Nicky Creel</i> <i>Commissioner</i>	<i>Danny Guice</i> <i>Commissioner</i>	<i>Gary Ponthieux</i> <i>Commissioner</i>	<i>Wilma Rizzardi</i> <i>Commissioner</i>	<i>Greg Van Stone</i> <i>Commissioner</i>	<i>Bill Holmes</i> <i>Ex-Officio</i>

Commissioner Daniels made the motion to approve the allocation of up to \$150,000 for radio advertisement in the current markets that the tv, cable and ppi are running. Seconded by Commissioner Van Stone, the president called the question with, the following results:

Commissioner Allen	Voted -----	Absent
Commissioner Creel	Voted -----	Absent
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 7, 2009.

Ad Hoc on Future Funding Task Force – Commissioner Van Stone

Commissioner Van Stone reported on the Ad Hoc on Future Funding meeting held Friday, July 3rd with Linda Hornsby, MS Hotel & Lodging Assn, Berinda Logan, MS Hospitality & Restaurant Assn, Scott Weinberg, president, MS Hospitality & Rest Assn. The Committee discussed a food and beverage tax.

New Business

Supervisor Rockco spoke to the Commission about the presentation that was made for the MS Association of Supervisors bid for 2011. Supervisor Rockco discussed staffing the event and the roll that the Commission played. Madam President stated that our executive director had been sent to New York, with the State MTA co-oping a booth for Pic-nic in the Park. Also, the Commission had several registration assistants working the show as requested by the meeting planner. The Commission thanked Supervisor Rockco for her input.

Executive Session

Commissioner Daniels made the motion to ENTER Closed Session to discuss the need for an Executive Session to discuss personnel items. Seconded by Commissioner Van Stone, the president called the question with the following results:

Commissioner Allen	Voted -----	Absent
Commissioner Creel	Voted -----	Absent
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 7, 2009.

Commissioner Van Stone made the motion to ENTER into Executive Session, to discuss personnel items. Seconded by Commissioner Rizzardi, the president called the question with the following results:

Commissioner Allen	Voted -----	Absent
Commissioner Creel	Voted -----	Absent
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 7, 2009.

Commissioner Daniels made the motion to RECONVENE from Executive Session. Seconded by Commissioner Van Stone, the president called the question with the following results:

Commissioner Allen	Voted -----	Absent
Commissioner Creel	Voted -----	Absent
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 7, 2009.

Legal Counsel reported No Action was taken, reports only.

Madam President requested an Executive Committee meeting to be held, Wednesday, July 8, 2009 at 1:30 pm.

Reminders

1. Ad Hoc on Funding Task Force – Wednesday, July 8th @ 10:00 am – HCTC Conf room – Commissioner Van Stone; Mrs. Hornsby; Mrs. Logan
2. Executive Committee meeting – Thursday, July 16th @ 1:30pm – Commissioners Martin; Montana; Daniels; Allen
3. National Governor’s Conference – July 17 – 20, 2009 – MS Coast Coliseum
4. HCTC meeting – Tuesday, July 21st @ 1:30 pm

Commissioner Montana moved that the meeting be adjourned. Seconded by Commissioner Guice, the president called the question, with the following results:

Commissioner Allen	Voted -----	Absent
Commissioner Creel	Voted -----	Absent
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 7, 2009.

HARRISON COUNTY TOURISM COMMISSION OFFICIAL MINUTES JULY 21, 2009

The Harrison County Tourism Commission met Tuesday, July 21, 2009 at 1:30 p.m., at its office located at 11975 Seaway Road, Gulfport, MS.

Commissioners Present: Beverly Martin, president; Kenneth Montana, vice president; Drew Allen, treasurer; Rip Daniels, secretary; Judge Danny Guice; Gary Ponthieux; Wilma Rizzardi; Greg Van Stone; Bill Holmes, ex-officio

Commissioners absent: Nicky Creel

HCTC Staff Members Present: Richard Forester, executive director; Nicole Learson, director marketing; Janice Jones, manager, public relations; Traci Dauro, admin assistant

Others Present: Hugh Keating, legal counsel; Laura Hasty, Reed Guice, Andy Hurt, Kerry Stoddard, the Big Three; Linda Hornsby, MS Hotel & Lodging Assn; Ali Bass, Grand Resort Biloxi; Kenny Glavan, Hilton Garden Inn; Kit Musgrove, Shular Properties; Kevin Drum, MS Gulf Coast Golf Assn

Commissioner Martin called the meeting to order.

Commissioner Rizzardi made the motion to accept the agenda as presented. Seconded by Commissioner Guice, the president called the question, with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Creel	Voted -----	Absent
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 21, 2009.

Public

Linda Hornsby, MS Hotel & Lodging Assn., reported on the following items:

- June hotel occupancy report
- 3 for 2 promotion – calls – 197; reservations booked – 55; room nights – 175(includes free nights); room revenue - \$15,406.84; ADR - \$88.04 (includes free nights) - \$129.39(only paid nights); average stay – 3.19 nights; 12 hotels booked
- Passed out the Orlando Sentinel article on The new reality of hotels' group rates

Kevin Drum, MGCGA, reported that they have a new tee time system. They will host a coast open tournament with an estimate of 100 players being held August 14th.

Minutes

Commissioner Ponthieux made a motion to accept the minutes from the June 16, 2009 meeting as presented. Seconded by Commissioner Van Stone, the president called the question, with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Creel	Voted -----	Absent
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 21, 2009.

Commissioner Daniels made a motion to accept the minutes from the July 7, 2009 meeting as presented. Seconded by Commissioner Rizzardi, the president called the question, with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Creel	Voted -----	Absent
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 21, 2009.

Treasurer's Report

Commissioner Allen reported the July 21, 2009, disbursements as follows: check disbursements for 07/21/09--\$275,196.10; total travel advance/reimbursements for June 2009 -- \$6,295.69; grand total disbursements--\$281,491.79. Commissioner Allen moved these disbursements be approved. Seconded by Commissioner Van Stone, the president called the question, with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Creel	Voted -----	Absent
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 21, 2009.

Commissioner Allen presented the June 30, 2009, financial statements, reporting total assets of \$3,105,963.21; total liabilities \$100,544.79; total fund balance \$3,005,418.42; total liabilities & fund balance \$3,105,963.21; current revenue \$241,731.80; current expenditures \$184,526.71; for a net income of \$57,205.09. Commissioner Allen moved these financial statements be approved. Seconded by Commissioner Guice, the president called the question with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Creel	Voted -----	Absent
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 21, 2009.

Commissioner Allen reported on the room tax receipts. Fiscal year comparison of hotel sales tax collections for July 14, 2009 – actual 3% collection was \$270,902.96. with HCTC's 2.25% share being \$203,177.22 for a -35.57% change in total collection, and total loss of -13.16% year to year change, reflecting just this month's collections.

Commissioner Allen reported on the revenue received from World Choice Travel commission revenue for June 17, 2009 in the amount of \$786.74, for a total of \$5,041.36, since October 2008.

Old Business

Mr. Forester reported on the MS Development Authority letter received in June on the monitoring visitor Gulf Coast advertising Community Development Block Grant with no problems noted from the review.

Commissioner Rizzardi made the motion to approve the request to attend the National Cutting Horse Assn, Summer Spectacular being held July 31st – August 2nd in Fort Worth, TX to meet with Jeff Hooper, President, NCHA, for Commissioner Montana and Justin McGuffee, at an estimated cost of up to \$5,000. Seconded by Commissioner Guice, the president called the question, with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Creel	Voted -----	Absent
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Abstained
Commissioner Rizzardi	Voted -----	Yes

Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 21, 2009.

Madam President informed the Commission of the letter of resignation she received from G.N. "Nicky" Creel effective July 1, 2009. She also stated that the Harrison County Board of Supervisors has received the same letter and is waiting for information on a replacement to fill Mr. Creel's unexpired term.

Commissioner Montana made the motion to receive and acknowledge the resignation letter from G. N. "Nicky" Creel. Seconded by Commissioner Allen, the president called the question, with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 21, 2009.

New Business

Commissioner Daniels made the motion to approve the advertisement for a Request for Proposal (RFP) for maintenance, equipment, software and service for all Harrison County Tourism Commission computers and server. Seconded by Commissioner Montana, the president called the question, with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 21, 2009.

Madam President discussed appointing an Advisory Board to the HCTC Advertising Committee. The Board would be made up of representatives from the MS Hotel & Lodging Assn, MS Hospitality & Restaurant Assn, and the MS Casino Operators Assn. The Associations executive directors/and or president would present to the HCTC President names of representatives from each association to sit on the Advisory Board. The Commission President and Executive Committee will have full veto power over all names presented to serve. This Board will attend the Advertising Committee meetings to make recommendations only and be a sounding board for the future advertisement of the MS Gulf Coast. The Advisory Board will be a non-voting body.

Commissioner Van Stone made the motion to approve the creation of the Advisory Board to HCTC Advertising Committee as previously stated. Seconded by Commissioner Allen, the president called the question, with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 21, 2009.

Legal Counsel Report

Mr. Keating has been working on updating the Policy manual and working with staff on other projects.

HCTC Reports

Commissioner Van Stone reported on the Ad Hoc on Future Funding held July 8th

The Committee discussed the MS Hospitality & Rest Assn proposal for support. Discussed association support of a 1 – 2% food & beverage tax, and possible other options for funding. Reed Guice will meet with the Committee to come up with some talking points.

Bill Holmes, MCCCC, reported on the following items:

- National Governor's Association convention went very well in the new expansion
- All new signs for center will be up in about 6 weeks
- Fixing to start on the parking garage
- Concerts coming – Kenny Chesney, Walt Disney on Ice
- Possible negotiation with a new hockey team

Nicole Learson

Marketing report

Marketing

- Arranged media and travel agent luncheon for Jacksonville Sales Blitz.
- Added 10 new coupons to website and renewed 34 that were expiring at the end of May; 8 coupons were not renewed
- Worked Hancock Welcome Center during National Tourism Week
- Submitted 2008 Summer Gas Card Promotion for NCDO Award
- Delivered 150 cases of destination guides
- Image request approvals
- CDBG Grant meetings with City of D'Iberville regarding fishing tournaments

Advertising

- Revised new logo design
- Ads Produced: MS Business Journal ad (June); O Magazine ad package (July); Tripinfo.com banner ad (June); Southern Living ad (August)

Media Relations

- Lynn Lofton, Mississippi Business Journal, received the names and e-mail addresses of a couple of meeting planners for an article
- Joalien Johnson, Tradeshow Week, requested updated information on the meetings market on the coast
- Angie Juzang, WLOX-TV 13, requested information regarding inquiry figures for National Tourism Week. Also requested general economic impact information so I sent her the state Key Tourism Indicators report.
- Richard Cotton, Gumbo Magazine, planning a visit to the Mississippi Gulf Coast end of June first of July and requested information on attractions he should visit. Article is slated to run August. Mr. Cotton is a freelance writer and photographer.
- Steve Bourie, American Casino Guide, requested a list of marketing personnel at the casinos for the 2010 issue.

Media Relations

- Alan Reyes, Gaming South, requested editorial for the July issue and images for cover
- Nancy Dickinson, AAA Home & Away, planning a trip to the coast to update AAA Home & Away during Mardi Gras
- Andrea Doyle, Successful Meetings, interested in meeting with Richard in NY June 15 or 16
- Jane Feehan, Mississippi Transitional Recovery Office, requested an interview with Richard regarding general hurricane plans for this season. I referred her to Rupert Lacy and Linda Hornsby.

The following were results of media contact in May:

WTNT (Tallahassee)					1								1
WWMG (Montgomery)													0
WXBM (Pensacola)													0
WYLD (New Orleans)													0
WZKS (MERIDIAN)													0
Yellow Pages													0
TOTALS	970	2953	6706	2737	5813	0	0	0	0	0	0	0	19179

Richard Forester

Executive report & Sales report

Primary events during the previous month included the cooperative trips to Atlanta and Tampa in support of new air service at Gulfport/Biloxi International Airport. The Atlanta trip included a luncheon for travel agents, group tour leaders, meeting planners and media at the Aquanox restaurant in the Buckhead section of Atlanta. A full list of attendees is attached to this report and they have been entered into the data base for future contact. I believe two of the group leaders have already planned an exploratory trip to the Gulf Coast and are working with Janet and Annette to schedule. We have also received some positive Atlanta media as a result of the trip. A proposal for a co-op ad campaign on Yahoo will be presented to the ad committee. It was proposed by the new air service operator, Southern Skyways. In Tampa we had a very successful exhibition at the airport, right outside the Continental Airlines gates where the new service will originate. This was a partnership with the Grand Casino, our airport and the Tampa Airport. We gave away everything we took and some 125 people signed up for a weekend get away provided by the Grand Casino Biloxi. I also had the chance to meet with a representative of the Tampa CVB and we discussed mutually beneficial co-promotions for the future.

Relocation update; The completion date for the Convention Center update has been pushed back to the mid to late August. This means it is likely that construction on our office space will not commence until sometime in September. This would push completion back to the first quarter of 2010. We will stay in touch with Mr. Holmes office, and the architects to be able to more fully brief the relocation task force and the commission.

I spoke at the following events:

Hotel Sales, Marketing Assn.

Restaurant Assn. Lodging Assn.

The Commercial Realtors Group

1 attended the following:

National Governors Assn. Conf.

NGA volunteer briefing

Main Street Biloxi Board

Coliseum Comm.

Visitor Intercept Surveys Update;

The following locations have agreed to allow MSGCCC students to survey visitors during the next couple of weeks;

The Beau Rivage

The Isle

Grand Casino Biloxi

Treasure Bay Casino

Beauvoir

Lynn Meadows Discovery Center

Ship Island Ferry

Biloxi Shrimp Trip

Beach vendor areas: TBD

I will meet with the students soon to outline the methodology. We have nice coupons from some of the participants and from other partners to use as incentives for folks to answer the survey questions. We hope to complete this by mid August. I have been working with Professor Linda Craig and Dr. Susan Clark @ MSGCCC.

I also attended a luncheon hosted by Dr. Susan Skaggs at MSGCCC where they outlined the plans for the new Hospitality and Resort Management Center.

Sales Department Report – June 2009

Convention Sales:

Booked Business: 11 booked leads representing 6,044 room nights / 9,245 attendees.

	Mtg Date	Date Def	Delegates	Total RNs	Location
49th Fighter Wing Association 2009 Annual Reunion	5/10/2009	6/10/2009	70	180	Courtyard Marriott
Portable Sanitation Association International 2010 PSAI Nuts & Bolts Meeting	3/23/2010	6/1/2009	120	290	Beau Rivage
Pulse Productions 2010 Pulse on Tour	1/15/2010	6/24/2009	2,500	340	MS Coast Coliseum & Conv Center
Cal Ripkin State Baseball Tournaments Cal Ripkin Baseball [3864]	7/30/2009	6/11/2009	300	1800	Holiday Inn Gulfport Airport
Stars and Stripes Stars and Stripes Celebration	6/29/2009	6/5/2009	5,000	1,200	Courtyard Marriott
United States Fast Pitch Southern National Tournament	7/27/2009	6/23/2009	500	600	LaQuinta Inn & Suites
USSSA Girls Softball National Softball Tournament	7/26/2009	6/23/2009	70	245	Best Western Seaway Inn
USSSA Slowpitch Softball Challenge III	2/26/2010	6/1/2009	260	560	Isle Casino Hotel
Petroleum and Convenience Marketers of Alabama 2010 Gulf Coast Food & Fuel Expo	2/1/2010	6/11/2009	300	685	MCCCC / Beau Rivage
Carter/Brooks Family Reulon Carter/Brooks Family Reunion	7/17/2009	6/19/2009	25	14	Hampton Inn Gulfport
Mississippi State University Extension Service Mississippi Association of 4H Extension Agents	8/19/2009	6/30/2009	100	130	Hard Rock Casino & Hotel

Sales Leads:

June 2009: 21 leads representing 8,334 room nights 9,062 attendees

Lost Business:

June 2009: 8 leads representing 4,374 room nights and 4,632 attendees

Organization Name	Lead Name	Meeting Start Date	Delegates	Room Nights	Lost Note
AL, AR, LA, and MS Fruit & Vegetable Growers Association	2009 Deep South Fruit & Vegetable Growers Association	12/1/2009	500	775	Meeting space not available at Beau Rivage or IP Casino – the only two hotels that could accommodate the group.
Conference Direct	Reliv 2011 National Conference	2/1/2011	3,000	1,635	Informed her that we were not selected for the 2011 conference. Looking at Atlanta, GA or Nashville, TN The client did not like the room rates for this event and needed more hotel rooms. Would not book unless he had quotes for every hotel room he needed.
United States Fast Pitch	Magnolia Classic	6/5/2009	500	1,000	
Management Success	Management Success Seminar July 2009	7/17/2009	16	18	They moved the meeting to New Jersey- they could not find anything here in their budget.
National Crop Insurance Services	GS Regional/State Annual Meeting	1/13/2010	16	16	Hotel rates too high. Looking at another area.
Mississippi Association of Middle Level Educators	2010 Annual Meeting	1/11/2010	150	200	Due to lack of response from our marketing partners Contact states "was disappointed that our area was not highlighted and board chose Natchez, MS as the site for 2010.
Hughes Family Reunion	Hughes Family Reunion	5/28/2009	150	150	Chose property in Ocean Springs, near interstate. Price was right.
U.S. Junior Chamber of Commerce	2010 National Convention	6/21/2010	300	580	The board chose New Orleans as the site due to lower hotel rates - under \$115.00 and the city as a "destination city".

Sports Marketing: June 9, 2009: USSSA SlowPitch Softball (Vaughn Kelley)
 June 10, 2009: USSSA Baseball (Becca Vaughn)
 June 15, 2009: Redfish Cup Meeting
 June 17, 2009: Site tour with Team Trails Bass Event (Cliff Holifield)
 June 27, 2009: Meeting with Elite Analytics Golf Championship (Stan Mahaffey)

Site Tours:

June 4, 2009: Interstate Oil & Gas Compact Commission
 June 26, 2009: Kellen Company (Phelps R. Hope)
 June 8, 2009: MS School Nutrition Association (Doris Schneider, Becky Courville, Connie Howell)
 June 9, 2009: USSSA Slow Pitch Softball (Vaughn Kelley)
 June 10, 2009: USSSA Baseball (Becca Vaughn)

Travel:

Healthcare Convention & Exhibitors Association
 June 13 – 17, 2009
 Tampa, FL
 *Report attached

MS Society of Association Executives – Mid Year Conference
 June 1 – 2, 2009
 Hattiesburg, MS
 *Report attached

Bid Presentations:

June 15, 2009: MS Association of Supervisors – 2012 Annual Convention
 The MS Gulf Coast was selected beating Jackson, MS 124 – 96 votes

Convention Services:

Group Name	Dates:	Location:	Registration	Goodies:	Total Spent:	Room Nights Picked Up:
MS Association of Chiefs of Police	June 8 – 11, 2009	IP Casino		Brochures, pens, notepads, bags	\$162.50	
MS Postal Workers Union	June 12 – 13, 2009	Marriott Courtyard		Brochures, pens, notepads, bags	\$25.50	88
MS Association of Nurse Anesthetists	June 26 – 29, 2009	Beau Rivage		Brochures, pens, notepads, bags	\$110.50	117
MS Press Association	June 18 – 20, 2009	Beau Rivage	2 ppl.	DPG, golf tees, pens, notpads, bags	\$509.50	208
Independent Nursing Home Association	June 2 – 5, 2009	Beau Rivage	1 person	Brochures, pens, notepads, bags	\$118.00	162
Conservation & Development Councils				Brochures and lapel pins to promote 2010 Conference	\$46.50	
MS Association of Supervisors	June 15 – 17, 2009	MCCCC / Assorted hotels	3 ppl.	Name badges, brochures, bags	\$330.00	1000
MS Department of Education	June 15 – 19, 2009	Biloxi Junior High		Bags, brochures, notepads, pens	\$79.50	Local
MS Hospital Association	June 24 – 26, 2009	Beau Rivage	2 ppl.	Bags, pens, notepads, brochures	\$306.00	403

Total

\$1,688.00

1,978 +

Leisure Travel:

Booked Business: representing 1,493 room nights and 2,629 passengers

	PAX	Room Nights	Location
Bonotel Exclusive Travel			
Bonotel	990	495	Beau Rivage
New World Travel			
New World Travel	200	98	IP Casino Resort
Tourco, Inc. – Maine			
Tourco-FIT	1,124	562	Best Western Oak Manor, Beau Rivage, and IP Casino
Tourico Holiday Flights/Travel Holdings, Inc.			
Tourico	105	207	Beau Rivage / Hard Rock Casino
Tourico Holidays	175	121	Grand Casino Biloxi / Holiday Inn
University of Wisconsin Alumni Association			
University of Wisconsin Alumni Assoc - Faith Based Volunteering for Teens	35	10	Gulf Coast Resort Rentals

Tentative: 8 leads representing 1,377 room nights / 1,675 passengers

Travel: June 1 – 4, 2009
Travel Alliance Partnership
Rapid City, SD
*Report attached

June 20 – 24, 2009
NAJ East Summit
New York, NY
*Report attached

Department-Wide

Activities:

June 1, 2009: Kiwanis
June 2, 2009: Site visits – Beau Rivage and IP Casino Resort
June 3, 2009: Meeting with Guice Agency (Destination Video)
June 3, 2009: Kiwanis
June 3, 2009: Meeting with Gulfport Yacht Club
June 3, 2009: Meeting with Chris Chapman (MS Development Authority – Dept of Tourism)
June 3 – 5, 2009: MS Tourism Association – Board Retreat (Oxford, MS)
June 4, 2009: Meeting / Lunch with Crystal Inn (Susan Burnworth)
June 8, 2009: Site visit – Institute for Marine Mammal Studies
June 9, 2009: HSMAI Gulf South Chapter Meeting (Holiday Inn Airport)
June 9, 2009: Our Turn Network Meeting at the WIN Job Center
June 10, 2009: Lunch and site visit with Joanne Favaloro (Sheraton Four Points)
June 15, 2009: Redfish Cup
June 17, 2009: Meeting / lunch at Grand Bear (Mike Buckley)
June 18, 2009: MPI Gulf States Chapter (New Orleans)
June 19, 2009: Worked on postcard premailer for ASAE with Janice Jones and ad agency
June 22, 2009: Kiwanis
June 23, 2009: Meeting with Walter Barnard (Integrated Marketing Media)
June 24, 2009: Stand Down Meeting – regarding helping homeless veterans
June 26, 2009: Site tour/lunch at Preserve (Kevin Drum and Chris Champagne)
June 29, 2009: Kiwanis
June 29, 2009: Site tour at Shell Landing (Kenny Hughes and Aimee Hester)
June 30, 2009: Meeting with Mayor Rusty Quave and Jeff Taylor

Reminders

5. Executive Committee meeting – Thursday, August 13th @ 1:30pm – Commissioners Martin; Montana; Daniels; Allen
6. HCTC meeting – Tuesday, August 18th @ 1:30 pm

Staff travel

1. International Motorcoach Group – Aug 5 – 7th – Branson, MO – Harrington
2. IAEE, Southeast Chapter – August 6th – 8th – Birmingham, AL – Stewart
3. American Society of Association Executives – Toronto, Canada – August 14th – 19th – Benson, Beaugez
4. TIA/ESTO – August 30th – Sept 1st – Reno, NV - Learson

Executive Session

Commissioner Ponthieux made the motion to ENTER Closed Session to discuss the need for an Executive Session to discuss personnel items. Seconded by Commissioner Montana, the president called the question with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 21, 2009.

Commissioner Ponthieux made the motion to ENTER into Executive Session, to discuss personnel items. Seconded by Commissioner Van Stone, the president called the question with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 21, 2009.

Commissioner Allen made the motion to RECONVENE from Executive Session. Seconded by Commissioner Van Stone, the president called the question with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 21, 2009.

Legal Counsel reported No Action was taken, reports only.

Commissioner Van Stone moved that the meeting be adjourned. Seconded by Commissioner Montana, the president called the question, with the following results:

Commissioner Allen	Voted -----	Yes
Commissioner Daniels	Voted -----	Yes
Commissioner Guice	Voted -----	Yes
Commissioner Montana	Voted -----	Yes
Commissioner Rizzardi	Voted -----	Yes
Commissioner Ponthieux	Voted -----	Yes
Commissioner Van Stone	Voted -----	Yes

The motion having been duly made, seconded, and a favorable vote received from the Commission, the president declared the motion adopted July 21, 2009.