



Mississippi Hotel & Lodging Association
HOTEL OCCUPANCY REPORT
Month & Year-To-Date - July 2011



	Current Month - July 2011 vs July 2010												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from July 2010						Properties		Rooms	
	2011	2010	2011	2010	2011	2010	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	69.9	67.9	\$103.09	\$99.23	\$72.07	\$67.41	2.9	3.9	6.9	7.7	0.7	3.6	52,418	29,775	4,880,399	3,463,744
East South Central	65.0	65.1	\$78.72	\$76.17	\$51.18	\$49.56	-0.1	3.3	3.3	4.6	1.3	1.2	3,754	2,323	312,334	218,022
Mississippi	63.7	64.9	\$79.54	\$78.28	\$50.70	\$50.77	-1.7	1.6	-0.1	0.4	0.6	-1.2	664	378	57,847	31,664
Jackson, MS	58.0	56.4	\$70.22	\$67.57	\$40.76	\$38.14	2.8	3.9	6.9	7.5	0.6	3.5	124	89	10,477	7,842
Biloxi-Gulfport MSA	75.4	85.7	\$91.61	\$87.86	\$69.08	\$75.30	-12.0	4.3	-8.3	-8.3	-0.0	-12.0	99	60	12,970	6,876
MS North/Tupelo	61.1	57.5	\$83.44	\$83.13	\$50.98	\$47.82	6.2	0.4	6.6	8.4	1.7	8.0	117	57	12,378	4,117
MS Central/Vicksburg	61.7	58.3	\$69.05	\$70.02	\$42.62	\$40.82	5.9	-1.4	4.4	5.4	1.0	6.9	132	63	8,277	4,510
MS South/Hattiesburg	54.6	56.8	\$71.01	\$70.05	\$38.79	\$39.79	-3.8	1.4	-2.5	-1.4	1.1	-2.7	114	54	7,338	4,012
MS East Central/Meridian	63.0	63.9	\$79.52	\$76.09	\$50.06	\$48.62	-1.5	4.5	3.0	0.2	-2.7	-4.1	41	26	3,726	2,130

	Year-To-Date - July 2011 vs July 2010												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD 2010						Properties		Rooms	
	2011	2010	2011	2010	2011	2010	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	60.7	58.1	\$100.96	\$97.57	\$61.33	\$56.67	4.6	3.5	8.2	9.1	0.8	5.4	52,418	29,775	4,880,399	3,463,744
East South Central	57.0	55.3	\$77.17	\$74.87	\$43.98	\$41.44	3.0	3.1	6.1	7.0	0.8	3.8	3,754	2,323	312,334	218,022
Mississippi	59.1	57.7	\$76.78	\$75.26	\$45.40	\$43.46	2.4	2.0	4.5	5.1	0.7	3.1	664	378	57,847	31,664
Jackson, MS	54.8	53.0	\$70.62	\$68.53	\$38.72	\$36.29	3.5	3.0	6.7	7.6	0.8	4.4	124	89	10,477	7,842
Biloxi-Gulfport MSA	65.9	73.1	\$85.13	\$80.77	\$56.11	\$59.05	-9.8	5.4	-5.0	-3.0	2.1	-8.0	99	60	12,970	6,876
MS North/Tupelo	60.5	52.7	\$81.82	\$81.92	\$49.49	\$43.14	14.9	-0.1	14.7	14.1	-0.6	14.2	117	57	12,378	4,117
MS Central/Vicksburg	56.0	51.8	\$68.28	\$68.02	\$38.24	\$35.21	8.2	0.4	8.6	11.1	2.3	10.7	132	63	8,277	4,510
MS South/Hattiesburg	51.5	51.3	\$68.96	\$68.86	\$35.49	\$35.32	0.3	0.1	0.5	-0.3	-0.8	-0.4	114	54	7,338	4,012
MS East Central/Meridian	59.7	56.3	\$75.55	\$73.55	\$45.14	\$41.38	6.2	2.7	9.1	8.1	-0.9	5.2	41	26	3,726	2,130