

Mississippi Hotel & Lodging Association

HOTEL OCCUPANCY REPORT

Month & YTD - December 2008

	Current Month - December 2008 vs December 2007											
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from December 2007					
	2008	2007	2008	2007	2008	2007	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	45.3	48.5	\$99.42	\$102.68	\$44.99	\$49.83	-6.8	-3.2	-9.7	-6.6	3.4	-3.6
East South Central	41.9	44.7	\$72.18	\$71.88	\$30.26	\$32.10	-6.1	0.4	-5.7	-2.1	3.9	-2.5
Mississippi	43.3	46.4	\$70.94	\$69.57	\$30.73	\$32.30	-6.7	2.0	-4.8	1.4	6.5	-0.6
Jackson, MS	44.9	49.1	\$66.92	\$63.99	\$30.07	\$31.43	-8.5	4.6	-4.3	3.0	7.7	-1.5
Biloxi-Gulfport MSA	47.8	50.1	\$75.54	\$78.56	\$36.09	\$39.33	-4.6	-3.8	-8.2	-4.4	4.2	-0.5
MS North/Tupelo	36.4	39.3	\$72.94	\$69.91	\$26.53	\$27.45	-7.3	4.3	-3.3	-2.1	1.3	-6.1
MS Central/Vicksburg	44.1	43.8	\$65.39	\$62.84	\$28.85	\$27.53	0.7	4.1	4.8	11.5	6.4	7.2
MS South/Hattiesburg	43.8	49.4	\$68.54	\$64.16	\$30.05	\$31.67	-11.2	6.8	-5.1	6.0	11.7	-0.8
MS East Central/Meridian	42.5	46.0	\$72.70	\$71.49	\$30.92	\$32.87	-7.5	1.7	-5.9	5.0	11.5	3.2

Participation			
Properties		Rooms	
Census	Sample	Census	Sample
49,537	26,651	4,636,625	3,193,256
3,598	2,041	301,634	197,406
634	327	55,354	26,798
116	78	9,787	6,912
91	46	12,187	4,479
115	52	12,263	3,793
123	53	7,676	3,959
113	47	7,234	3,738
42	24	3,710	1,873

	Year to Date - December 2008 vs December 2007											
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD 2007					
	2008	2007	2008	2007	2008	2007	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
United States	60.4	63.1	\$106.55	\$104.04	\$64.37	\$65.61	-4.2	2.4	-1.9	0.7	2.7	-1.6
East South Central	56.1	59.3	\$77.94	\$74.88	\$43.72	\$44.44	-5.5	4.1	-1.6	1.6	3.3	-2.4
Mississippi	59.9	61.0	\$75.44	\$72.06	\$45.17	\$43.97	-1.9	4.7	2.7	8.3	5.4	3.4
Jackson, MS	59.8	59.8	\$70.59	\$68.82	\$42.19	\$41.16	-0.1	2.6	2.5	9.0	6.3	6.2
Biloxi-Gulfport MSA	66.5	66.9	\$82.08	\$79.76	\$54.55	\$53.36	-0.7	2.9	2.2	7.5	5.1	4.5
MS North/Tupelo	54.7	55.7	\$77.64	\$73.06	\$42.44	\$40.67	-1.8	6.3	4.3	5.2	0.8	-1.0
MS Central/Vicksburg	58.2	56.5	\$67.90	\$63.69	\$39.50	\$35.96	3.0	6.6	9.8	15.0	4.7	7.9
MS South/Hattiesburg	60.1	64.6	\$70.83	\$65.53	\$42.54	\$42.32	-7.0	8.1	0.5	10.5	9.9	2.2
MS East Central/Meridian	56.6	61.5	\$77.23	\$73.43	\$43.69	\$45.16	-8.0	5.2	-3.3	2.8	6.2	-2.3

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SMITH TRAVEL RESEARCH

A blank row indicates insufficient data.