



Mississippi Hotel & Lodging Association
HOTEL OCCUPANCY REPORT
Month & Year-To-Date - April 2011



	Current Month - April 2011 vs April 2010													Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from April 2010						Properties		Rooms		
	2011	2010	2011	2010	2011	2010	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample	
United States	61.2	58.3	\$100.55	\$97.81	\$61.51	\$57.02	4.9	2.8	7.9	8.8	0.8	5.8	51,689	28,972	4,840,736	3,405,221	
East South Central	58.0	56.2	\$77.81	\$77.15	\$45.12	\$43.37	3.2	0.8	4.0	4.5	0.4	3.6	3,753	2,251	312,477	213,070	
Mississippi	58.0	56.9	\$76.70	\$74.41	\$44.46	\$42.33	1.9	3.1	5.0	6.0	0.9	2.8	662	359	57,652	30,441	
Jackson, MS	51.6	51.3	\$70.51	\$68.87	\$36.41	\$35.31	0.7	2.4	3.1	3.8	0.6	1.4	124	83	10,479	7,462	
Biloxi-Gulfport MSA	62.5	70.0	\$84.12	\$78.71	\$52.55	\$55.07	-10.7	6.9	-4.6	-1.4	3.3	-7.7	99	57	12,971	6,658	
MS North/Tupelo	60.1	52.5	\$82.59	\$82.68	\$49.62	\$43.43	14.4	-0.1	14.3	13.2	-0.9	13.3	115	54	12,177	3,855	
MS Central/Vicksburg	57.1	57.6	\$69.45	\$67.57	\$39.65	\$38.94	-0.9	2.8	1.8	4.7	2.8	1.8	132	58	8,277	4,180	
MS South/Hattiesburg	52.5	45.6	\$69.37	\$67.08	\$36.43	\$30.57	15.2	3.4	19.2	17.9	-1.1	14.0	114	52	7,339	3,977	
MS East Central/Meridian	60.2	57.7	\$74.64	\$72.89	\$44.92	\$42.08	4.3	2.4	6.8	7.3	0.5	4.8	41	26	3,726	2,130	
	Year-To-Date - April 2011 vs April 2010													Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD 2010						Properties		Rooms		
	2011	2010	2011	2010	2011	2010	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample	
United States	56.5	53.6	\$99.72	\$96.76	\$56.31	\$51.83	5.4	3.1	8.7	9.7	0.9	6.4	51,689	28,972	4,840,736	3,405,221	
East South Central	51.8	50.2	\$75.33	\$74.03	\$39.01	\$37.14	3.2	1.8	5.0	5.7	0.6	3.9	3,753	2,251	312,477	213,070	
Mississippi	55.5	53.6	\$75.41	\$73.62	\$41.88	\$39.46	3.6	2.4	6.1	7.2	1.0	4.7	662	359	57,652	30,441	
Jackson, MS	51.7	50.1	\$70.54	\$68.82	\$36.50	\$34.45	3.4	2.5	6.0	7.0	1.0	4.4	124	83	10,479	7,462	
Biloxi-Gulfport MSA	62.1	64.7	\$82.00	\$76.73	\$50.89	\$49.65	-4.1	6.9	2.5	6.3	3.7	-0.5	99	57	12,971	6,658	
MS North/Tupelo	56.7	49.3	\$80.74	\$81.22	\$45.77	\$40.03	15.0	-0.6	14.4	12.9	-1.2	13.6	115	54	12,177	3,855	
MS Central/Vicksburg	52.2	47.7	\$67.85	\$66.80	\$35.40	\$31.84	9.4	1.6	11.2	14.4	2.9	12.6	132	58	8,277	4,180	
MS South/Hattiesburg	49.0	50.6	\$68.16	\$68.79	\$33.40	\$34.83	-3.2	-0.9	-4.1	-5.1	-1.1	-4.3	114	52	7,339	3,977	
MS East Central/Meridian	55.8	53.6	\$73.90	\$72.41	\$41.20	\$38.85	3.9	2.1	6.1	6.6	0.5	4.4	41	26	3,726	2,130	