

# Mississippi Hotel & Lodging Association

## HOTEL OCCUPANCY REPORT

### Month & YTD - April 2009

	Current Month - April 2009 vs April 2008												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from April 2008						Properties		Rooms	
	2009	2008	2009	2008	2009	2008	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	56.4	63.5	\$98.37	\$108.58	\$55.48	\$68.90	-11.1	-9.4	-19.5	-16.9	3.2	-8.3	50,414	27,337	4,695,149	3,260,552
East South Central	54.3	60.1	\$76.62	\$79.12	\$41.61	\$47.59	-9.7	-3.2	-12.6	-9.3	3.8	-6.3	3,645	2,090	304,958	201,355
Mississippi	53.3	63.5	\$73.93	\$73.92	\$39.42	\$46.96	-16.1	0.0	-16.1	-11.2	5.8	-11.2	640	336	55,839	27,715
Jackson, MS	54.3	67.0	\$69.33	\$70.91	\$37.66	\$47.53	-19.0	-2.2	-20.8	-14.3	8.2	-12.3	117	79	9,834	7,089
Biloxi-Gulfport MSA	57.6	71.6	\$78.23	\$79.77	\$45.05	\$57.08	-19.5	-1.9	-21.1	-17.0	5.1	-15.4	93	49	12,365	4,900
MS North/Tupelo	46.1	58.7	\$79.43	\$75.33	\$36.59	\$44.25	-21.6	5.4	-17.3	-15.3	2.4	-19.7	116	54	12,278	3,944
MS Central/Vicksburg	51.5	60.4	\$67.50	\$66.36	\$34.76	\$40.08	-14.7	1.7	-13.3	-6.2	8.2	-7.8	125	55	7,892	4,052
MS South/Hattiesburg	57.6	61.5	\$71.87	\$69.08	\$41.41	\$42.48	-6.3	4.0	-2.5	4.7	7.4	0.7	113	48	7,263	3,755
MS East Central/Meridian	55.0	55.8	\$70.87	\$76.00	\$38.98	\$42.41	-1.4	-6.8	-8.1	-1.6	7.0	5.5	42	24	3,710	1,931

	Year to Date - April 2009 vs April 2008												Participation			
	Occ %		ADR (\$)		RevPAR (\$)		Percent Change from YTD 2008						Properties		Rooms	
	2009	2008	2009	2008	2009	2008	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
United States	52.6	59.1	\$99.67	\$108.48	\$52.46	\$64.14	-11.0	-8.1	-18.2	-15.6	3.2	-8.1	50,414	27,337	4,695,149	3,260,552
East South Central	50.0	54.8	\$74.92	\$76.53	\$37.44	\$41.97	-8.9	-2.1	-10.8	-7.3	3.9	-5.3	3,645	2,090	304,958	201,355
Mississippi	52.0	60.6	\$73.73	\$73.09	\$38.32	\$44.30	-14.3	0.9	-13.5	-7.8	6.6	-8.6	640	336	55,839	27,715
Jackson, MS	53.8	63.2	\$69.51	\$68.96	\$37.37	\$43.58	-14.9	0.8	-14.3	-7.0	8.5	-7.7	117	79	9,834	7,089
Biloxi-Gulfport MSA	56.1	66.0	\$78.13	\$80.61	\$43.83	\$53.19	-15.0	-3.1	-17.6	-13.3	5.3	-10.5	93	49	12,365	4,900
MS North/Tupelo	47.6	54.8	\$78.19	\$74.54	\$37.18	\$40.87	-13.3	4.9	-9.0	-7.1	2.1	-11.4	116	54	12,278	3,944
MS Central/Vicksburg	49.2	55.8	\$67.00	\$64.99	\$32.97	\$36.27	-11.8	3.1	-9.1	-1.5	8.4	-4.4	125	55	7,892	4,052
MS South/Hattiesburg	54.3	64.2	\$71.53	\$67.96	\$38.85	\$43.66	-15.5	5.3	-11.0	-2.5	9.5	-7.4	113	48	7,263	3,755
MS East Central/Meridian	47.0	55.9	\$71.57	\$74.43	\$33.66	\$41.58	-15.8	-3.8	-19.1	-12.4	8.2	-8.9	42	24	3,710	1,931

SMITH TRAVEL RESEARCH

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